

# REBA

## 2026 SPRING CONFERENCE

### Exhibitor/Sponsor Program

We are now accepting registrations for the Exhibitor/Sponsor Program at REBA's 2026 Spring Conference (SC26).

This all-day conference, which will be held on Monday, May 11<sup>th</sup> at the Four Points by Sheraton in Norwood, draws over 500 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Enclosed, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

If you have any questions, feel free to contact Matt Zarrella at [zarrella@reba.net](mailto:zarrella@reba.net) or call (617) 854-7555. You may also visit us online at [www.reba.net](http://www.reba.net).

We look forward to seeing you in May!

### TABLE OF CONTENTS

Exhibitor Packages and Rates.....	Page 1
Sponsor Packages and Rates.....	Page 2
General Information.....	Page 4
Exhibitor Registration.....	Page 5
Sponsor Registration.....	Page 6



**Monday, May 11, 2026**  
**7:30 AM – 2:45 PM**

Four Points by Sheraton  
1125 Boston-Providence Tpke  
Norwood, MA

# 2026 SPRING CONFERENCE

## Exhibitor Packages

### *All exhibitor packages include the following benefits:*

- Six-foot table with linen, two chairs, staff nametags and complimentary WiFi
- Eighth-page (3.5" W x 2" H) black & white ad in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hardcopy
- REBA eNews announcements promoting your company to REBA's 2,000 members
- Exposure to over 500 real estate and business professionals
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with exhibitors' logos displayed around the hotel

★ **Standard Exhibitor Package** ..... **\$ 875**

★ **Exhibitor Package for First-time Exhibitors** ..... **\$ 775**

To qualify for this discounted rate, the exhibitor must be a new/first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** ..... **\$ 675**

To qualify for this discounted rate, the exhibitor must be a current, contracted REBA affinity partner. For more information on REBA's Affinity Partner Program, please contact Matt Zarrella at [zarrella@reba.net](mailto:zarrella@reba.net) or at (617) 854-7555.

### **Registration Deadline**

**April 27, 2026**

Deadline to Register as a  
Conference Exhibitor/Sponsor

*Space is limited...register today!*

### **Syllabus Ads Deadline**

**March 26, 2026**

Deadline for eighth-page exhibitor  
ads and quarter-page sponsor ads to  
be printed in the conference syllabus

# 2026 SPRING CONFERENCE

## Sponsor Packages

### *Standard benefits included with all packages:*

- Exhibitor table with exposure to over 500 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

### ★ Breakout Room *(six available)*

**\$ 1,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed on table at the back of the sponsored breakout room
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

### ★ Refreshment Station *(two available)*

**\$ 1,750**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed at sponsored refreshment station
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

### ★ Registration Area

**\$ 2,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed at the conference registration table
- 15% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

### ★ Gift to Attendees

**\$ 2,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customizable gift with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

### ★ Masks

**\$ 2,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customizable mask with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

# 2026 SPRING CONFERENCE

## Sponsor Packages

(continued)

### **Standard benefits included with all packages:**

- Exhibitor table with exposure to over 500 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

### ★ Brochure

**\$ 3,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Company logo printed in the conference brochure, which is distributed to 2,000 REBA members and 10,000 prospects
- 30% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

### ★ Luncheon

**\$ 3,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Special recognition of sponsor in the slideshow at the conference luncheon
- Sponsor signage displayed in the ballroom at the conference luncheon
- 35% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

### ★ Lanyards

**\$ 4,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customized lanyards with your company logo, distributed to attendees at conference registration
- Full-page (8.5" W x 11" H), full-color ad on the back, inside cover of the conference syllabus
- 40% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

### ★ Syllabus

**\$ 4,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Exclusive marketing in conference syllabus
- Full-page (8.5" W x 11" H), full-color ad on the back, outside cover of the conference syllabus
- 45% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

### ★ Tote Bags

**\$ 4,750**

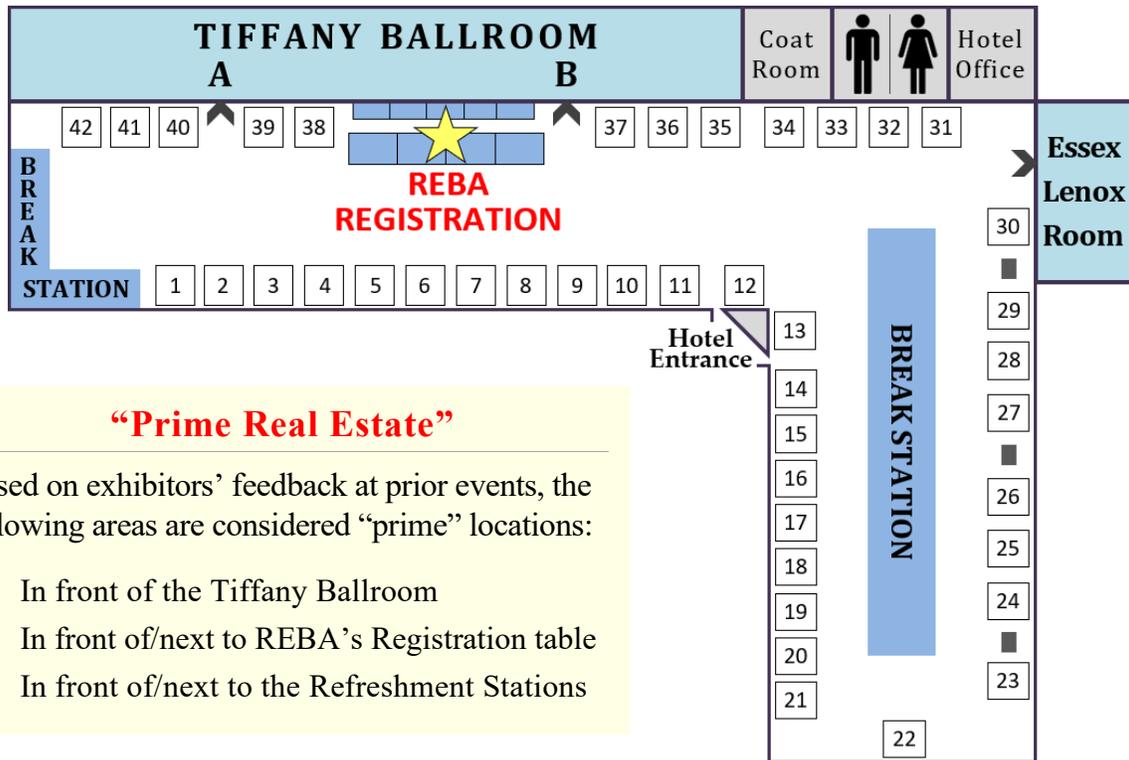
*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customized tote bags with company logo, distributed to conference attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the front, inside cover of the conference syllabus
- 60% off half-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

# 2026 SPRING CONFERENCE

## Floor Plan

Using the floor plan below, please indicate on the enclosed Exhibitor Registration Form your **top three** exhibitor table location preferences. Table locations are given on a first-come, first-served basis, in order of when registration and payment are received.



## General Information

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before April 28, 2026 will be honored, but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after April 28, 2026, or if an exhibitor registers but does not attend the conference.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a ham, turkey or balsamic grilled vegetables red pepper hummus spinach wrap. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection/notification of the winner.

# 2026 SPRING CONFERENCE

Monday, May 11, 2026 ♦ Four Points Sheraton in Norwood

## Exhibitor Registration

### CONTACT INFORMATION

**Company Name** as appears in print: \_\_\_\_\_  
Primary service/product: \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City State ZIP:** \_\_\_\_\_  
**Web site:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

### EXHIBITOR PACKAGES

- Exhibitor Package: Standard ..... \$ 875 per table \_\_\_\_\_  
 Exhibitor Package: First-Time Exhibitor ..... \$ 775 per table \_\_\_\_\_  
 Exhibitor Package: REBA Affinity Partner ..... \$ 675 per table \_\_\_\_\_  
 Access to an electrical outlet ..... \$ 15 per table \_\_\_\_\_  
 Boxed Lunch: Wrap, chips, fruit and cookie (*indicate quantities below*) ..... \$ 20 per lunch \_\_\_\_\_  
    \_\_\_\_\_ Roasted turkey wrap, with lettuce and tomato  
    \_\_\_\_\_ Black forest ham and cheese wrap, with lettuce and tomato  
    \_\_\_\_\_ Balsamic grilled vegetables red pepper hummus spinach wrap
- TOTAL: \$** \_\_\_\_\_

### ADDITIONAL INFORMATION

**Exhibitor Staff** (*six max*): \_\_\_\_\_ **Preferred Location** (*see floor plan, page 4*)  
1. \_\_\_\_\_ 4. \_\_\_\_\_ 1<sup>st</sup> choice: \_\_\_\_\_  
2. \_\_\_\_\_ 5. \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_  
3. \_\_\_\_\_ 6. \_\_\_\_\_ 3<sup>rd</sup> choice: \_\_\_\_\_

**Competitors** - Please try not to locate our table next to: \_\_\_\_\_

### PAYMENT

Please send completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Matt Zarrella at [zarrella@reba.net](mailto:zarrella@reba.net) or call (617) 854-7555. *Tax ID #: 04-3395832*

**Credit Card**

Card No: \_\_\_\_\_ Exp: \_\_\_\_\_  
Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Check**

Check #: \_\_\_\_\_  
Date: \_\_\_\_\_

### REGISTRATION DEADLINES & CANCELLATION POLICIES

**Registration and payment in full must be received on or before April 27, 2026** in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 27, 2026 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellation is received after April 27, 2026, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.

# 2026 SPRING CONFERENCE

Monday, May 11, 2026 ♦ Four Points Sheraton in Norwood

## Sponsor Registration

### CONTACT INFORMATION

**Company Name** as appears in print: \_\_\_\_\_  
Primary service/product: \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City State ZIP:** \_\_\_\_\_  
**Web site:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

### SPONSOR PACKAGES

- |                          |   |               |                 |
|--------------------------|---|---------------|-----------------|
| <input type="checkbox"/> | Breakout Room Sponsor ( <i>six available</i> ).....                             | \$ 1,500 each | _____           |
| <input type="checkbox"/> | Refreshment Station Sponsor ( <i>two available</i> ).....                       | \$ 1,750 each | _____           |
| <input type="checkbox"/> | Registration Sponsor.....   | \$ 2,000      | _____           |
| <input type="checkbox"/> | Gift Sponsor.....   | \$ 2,500      | _____           |
| <input type="checkbox"/> | Mask Sponsor.....   | \$ 2,500      | _____           |
| <input type="checkbox"/> | Brochure Sponsor.....   | \$ 3,000      | _____           |
| <input type="checkbox"/> | Luncheon Sponsor.....   | \$ 3,500      | _____           |
| <input type="checkbox"/> | Lanyard Sponsor.....  | \$ 4,000      | _____           |
| <input type="checkbox"/> | Syllabus Sponsor.....   | \$ 4,500      | _____           |
| <input type="checkbox"/> | Tote Bag Sponsor.....   | \$ 4,750      | _____           |
| <input type="checkbox"/> | Access to an electrical outlet  | \$ 15         | _____           |
| <input type="checkbox"/> | Boxed Lunch: Wrap, chips, fruit and cookie ( <i>indicate quantities below</i> ) | \$ 20 each    | _____           |
| _____                    | Roasted turkey wrap, with lettuce and tomato                                    |               |                 |
| _____                    | Black forest ham and cheese wrap, with lettuce and tomato                       |               |                 |
| _____                    | Balsamic grilled vegetables red pepper hummus spinach wrap                      |               |                 |
|                          |   | <b>TOTAL:</b> | <b>\$</b> _____ |

### ADDITIONAL INFORMATION

**Exhibitor Staff** - (six max): \_\_\_\_\_ **Preferred Location** (*see floor plan, page 4*)  
1. \_\_\_\_\_ 4. \_\_\_\_\_ 1<sup>st</sup> choice: \_\_\_\_\_  
2. \_\_\_\_\_ 5. \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_  
3. \_\_\_\_\_ 6. \_\_\_\_\_ 3<sup>rd</sup> choice: \_\_\_\_\_

**Competitors** - Please try not to locate our table next to: \_\_\_\_\_

### PAYMENT

Please send completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Matt Zarrella at [zarrella@reba.net](mailto:zarrella@reba.net) or call (617) 854-7555. Tax ID #: 04-3395832

**Credit Card**

Card No: \_\_\_\_\_  
Signature: \_\_\_\_\_

Exp: \_\_\_\_\_  
Date: \_\_\_\_\_

**Check**

Check #: \_\_\_\_\_  
Date: \_\_\_\_\_

### REGISTRATION DEADLINES & CANCELLATION POLICIES

**Registration and payment in full must be received on or before April 27, 2026** in order to guarantee a sponsorship at the conference, and to guarantee that your company's name, contact information, and eighth and quarter-page ads will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 27, 2026 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after April 27, 2026, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.