

REBA

2022 SPRING CONFERENCE

Exhibitor/Sponsor Program

We are now accepting registrations for the Exhibitor/Sponsor Program at REBA's 2022 Spring Conference (SC22).

This all-day conference, which will be held on Monday, May 2nd at the Four Points by Sheraton in Norwood, draws upwards of 600 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Enclosed, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

If you have any questions, contact Kelli Eagan at eagan@reba.net or (617) 854-7555. You may also visit us online at www.reba.net.

We look forward to seeing you in May!

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Monday, May 2, 2022
7:30 AM – 2:45 PM

Four Points by Sheraton
1125 Boston-Providence Tpke
Norwood, MA

2022 REBA SPRING CONFERENCE

Exhibitor Packages

All exhibitor packages include the following benefits:

- Six-foot table with linen, two chairs, staff name-tags and complimentary WiFi
- Eighth-page black & white ad (3.5" W x 2" H) printed in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hardcopy
- REBA eNews announcements promoting your company to REBA's 2,000 members
- Exposure to upwards of 600 real estate and business professionals
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with exhibitors' logos displayed around the hotel

★ **Standard Exhibitor Package** **\$ 800**

★ **Exhibitor Package for REBA News Advertisers** **\$ 700**

To qualify for this discounted rate, the exhibitor must be a current *REBA News* advertiser. For more information, please contact Scott Ziegler at Massachusetts Lawyers Weekly at sziegler@lawyersweekly.com or at (617) 218-8211.

★ **Exhibitor Package for First-time Exhibitors** **\$ 600**

To qualify for this discounted rate, the exhibitor must be a new/first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** **\$ 500**

To qualify for this discounted rate, the exhibitor must be a current, contracted REBA affinity partner. For more information on REBA's Affinity Partner Program, please contact Katie O'Connor at occonnor@reba.net or at (617) 854-7555.

Registration Deadline

APRIL 22, 2022

Deadline to Register as a
Conference Exhibitor/Sponsor
Space is limited...register today!

Syllabus Ads Deadline

MARCH 21, 2022

Deadline for eighth-page exhibitor
ads and quarter-page sponsor ads to
be printed in the conference syllabus

2022 REBA SPRING CONFERENCE

Sponsor Packages

Standard benefits included with all packages:

- Exhibitor table with exposure to upwards of 600 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

★ **Breakout Room** *(three available)*

\$ 1,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed on table inside the sponsored breakout room
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ **Refreshment Station** *(two available)*

\$ 1,750

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed at sponsored refreshment station
- 15% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ **Registration Area** *(unavailable)*

\$ 2,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Marketing materials displayed at the conference registration table
- 20% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ **Gift to Attendees** *(unavailable)*

\$ 2,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customizable gift with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ **Masks**

\$ 2,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customizable mask with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

2022 REBA SPRING CONFERENCE

Sponsor Packages

(continued)

Standard benefits included with all packages:

- Exhibitor table with exposure to upwards of 600 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

★ Brochure

\$ 3,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Special recognition in the Brochure, distributed to 2,500 members/prospects
- 50% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Luncheon

\$ 3,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Special recognition of sponsor in the slideshow at the conference luncheon
- Sponsor signage displayed in the ballroom at the conference luncheon
- 75% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Lanyards

\$ 4,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customized lanyards with your company logo distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the back, inside cover of syllabus
- 50% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Syllabus (unavailable)

\$ 4,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exclusive marketing in conference syllabus
- Full-page (8.5" W x 11" H), full-color ad on the back, outside cover of syllabus
- 75% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Tote Bags

\$ 4,750

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Customized tote bags with company logo, distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the front, inside cover of syllabus
- 50% off half-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

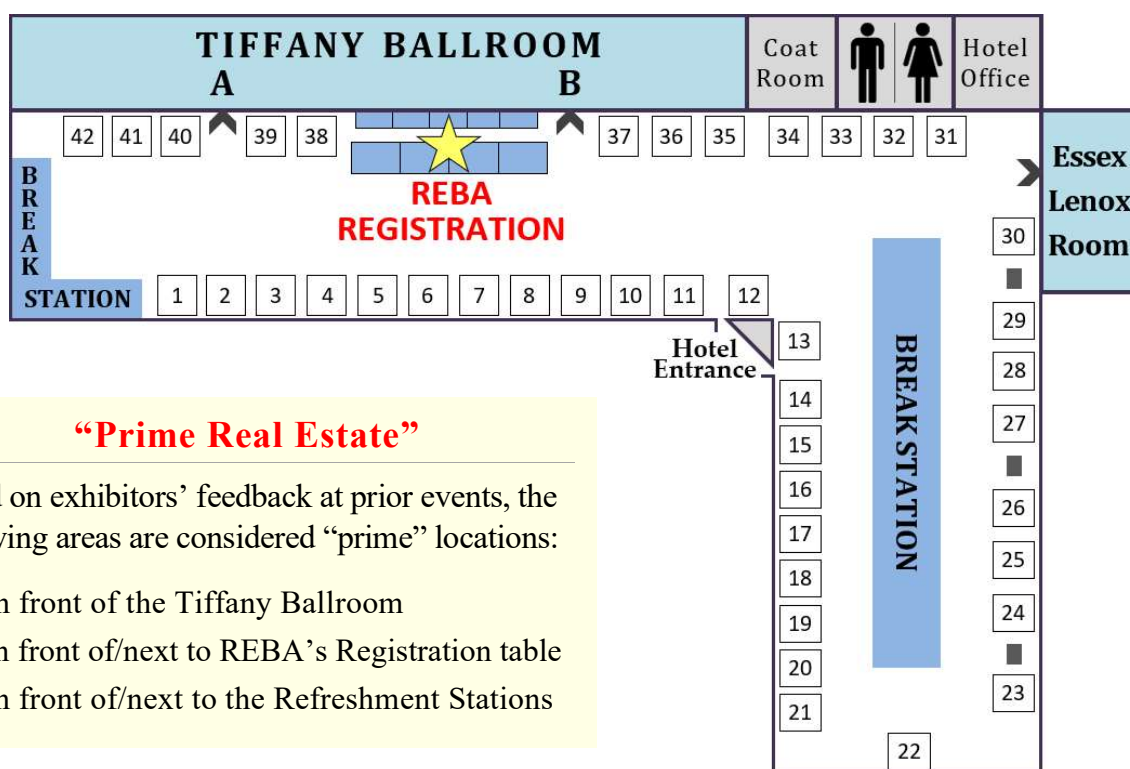
2022 REBA SPRING CONFERENCE

General Information

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before April 22, 2022 will be honored, but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after April 22, 2022, or if an exhibitor registers but does not attend the conference.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a roast beef, turkey or grilled eggplant, tomatoes and mozzarella sandwich. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection/notification of the winner.

Exhibitor Table Location

Using the floor plan below, indicate on the enclosed Exhibitor Registration Form your top three exhibitor table location preferences. Table locations are available on a first-come, first-served basis, in order of when registration and payment are received.



2022 REBA SPRING CONFERENCE

Monday, May 2, 2022 ♦ Four Points Sheraton in Norwood

Exhibitor Registration

CONTACT INFORMATION

Company Name as appears in print: _____

Primary service/product: _____

Contact: _____ Email: _____

Address: _____ City State ZIP: _____

Web site: _____ Tel: _____ Cell: _____

EXHIBITOR PACKAGES

Standard Exhibitor Package..... \$ 800 per table _____

Exhibitor Package for REBA News Advertisers..... \$ 700 per table _____

Exhibitor Package for First-Time Exhibitors..... \$ 600 per table _____

Exhibitor Package for REBA Affinity Partners..... \$ 500 per table _____

Access to an electrical outlet..... \$ 15 per table _____

Boxed lunch w/ wrap, chips, fruit & cookie (indicate quantities below)..... \$ 20 per lunch _____

_____ Roasted turkey wrap, with lettuce and tomato

_____ Black forest ham and cheese wrap, with lettuce and tomato

_____ Balsamic grilled vegetables red pepper hummus spinach wrap

TOTAL: \$ _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max):

Preferred Location (see floor plan, page 4)

1. _____

4. _____

1st choice: _____

2. _____

5. _____

2nd choice: _____

3. _____

6. _____

3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Kelli Eagan at (617) 854-7555 or at eagan@reba.net. Tax ID #: 04-3395832

Credit Card

Check

Card No: _____ Exp: _____

Check #: _____

Signature: _____ Date: _____

Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before April 22, 2022 in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus.

Cancellation Policy: Exhibitor and sponsor registrations cancelled in writing on or before April 22, 2022 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellation is received after April 22, 2022, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.

2022 REBA SPRING CONFERENCE

Monday, May 2, 2022 ♦ Four Points Sheraton in Norwood

Sponsor Registration

CONTACT INFORMATION

Company Name as appears in print: _____
Primary service/product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

SPONSOR PACKAGES

<input type="checkbox"/>	Breakout Room Sponsor (<i>three available</i>)	\$ 1,500 each	_____
<input type="checkbox"/>	Refreshment Station Sponsor (<i>two available</i>)	\$ 1,750 each	_____
<input type="checkbox"/>	Registration Sponsor (<i>no longer available</i>)	\$ 2,000	_____
<input type="checkbox"/>	Gift Sponsor (<i>no longer available</i>)	\$ 2,500	_____
<input type="checkbox"/>	Mask Sponsor	\$ 2,500	_____
<input type="checkbox"/>	Brochure Sponsor	\$ 3,000	_____
<input type="checkbox"/>	Luncheon Sponsor	\$ 3,500	_____
<input type="checkbox"/>	Lanyard Sponsor	\$ 4,000	_____
<input type="checkbox"/>	Syllabus Sponsor (<i>no longer available</i>)	\$ 4,500	_____
<input type="checkbox"/>	Tote Bag Sponsor	\$ 4,750	_____
<input type="checkbox"/>	Access to an electrical outlet	\$ 15	_____
<input type="checkbox"/>	Boxed lunch w/ wrap, chips, fruit & cookie (<i>indicate quantities below</i>)	\$ 20 each	_____
_____	Roasted turkey wrap, with lettuce and tomato		_____
_____	Black forest ham and cheese wrap, with lettuce and tomato		_____
_____	Balsamic grilled vegetables red pepper hummus spinach wrap		_____
		TOTAL:	\$ _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max): _____ **Preferred Location** (*see floor plan, page 4*)
1. _____ 4. _____ 1st choice: _____
2. _____ 5. _____ 2nd choice: _____
3. _____ 6. _____ 3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, contact Kelli Eagan at (617) 854-7555 or at eagan@reba.net. Tax ID #: 04-3395832

Credit Card

Card No: _____ Exp: _____
Signature: _____ Date: _____

Check

Check #: _____
Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before April 22, 2022 in order to guarantee a sponsorship at the conference, and to guarantee that your company's name, contact information, and eighth and quarter-page ads will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 22, 2022 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after April 22, 2022, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.