

REBA 2018 SPRING CONFERENCE

Tuesday, May 1, 2018

7:30 AM – 2:45 PM

Four Points Sheraton
1125 Providence Tpke
Norwood, Mass.

Exhibitor & Sponsor Program



It is that time of year again and we are accepting exhibitor and sponsor registrations for the 2018 REBA Spring Conference!

Our Exhibitor and Sponsor Program provides a unique opportunity to showcase your company to a specific market of qualified prospects. Each event draws up to 700 attendees, nearly 50 exhibitors and a variety of sponsors.

Enclosed and included below is information on exhibiting and sponsoring at this event, including rates, benefits, registration forms, and more!

To reserve an exhibitor table(s) and/or sponsorship package, simply complete the enclosed registration form and return it to REBA Foundation, Inc. with the appropriate payment by April 20, 2018.

EXHIBITOR OPPORTUNITIES

EXHIBITOR PACKAGES

- **Standard Exhibitor Package** (6' Table) **\$ 775 per table**
- **Exhibitor Package for MLW Advertisers** (6' Table) **\$ 575 per table**
- **Exhibitor Package for REBA Affinity Partners** (6' Table) **\$ 375 per table**
- **Exhibitor Package for First-Time Exhibitors** (6' Table) **\$ 375 per table**
- **Exhibitor Box Lunch** (see registration form for details) **\$ 20 per lunch**

**See general information on page four or registration form for details on the above items.*

☆ ALL EXHIBITORS WILL RECEIVE THE FOLLOWING:

- Six-foot exhibitor table (includes Wi-Fi, electricity, table linen/skirt, two chairs and staff name-tags)
- Eighth-page ad (3.5" W x 2" H) in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name, contact information & booth location listed on registration handouts
- REBA e-news announcement promoting your company to all 2,500 REBA members
- Mailing list of conference attendees, available electronically and in hard-copy
- Exposure to up to 700 real estate and business professionals on the day of the event
- Opportunity to market to all REBA members in *REBA News* (five editions per year)

★★ DEADLINES ★★

APRIL 7

Syllabus Ad Deadline

Deadline to have your company name and contact information, as well as your eighth-page ad and/or quarter-page ad, printed in the conference syllabus

APRIL 20

Registration Deadline

Deadline to register for an exhibitor table and/or sponsorship at the Conference

REBA News Advertising

For information on placing an ad in *REBA News*, please contact Scott Ziegler at Lawyers Weekly at:

scott.ziegler@lawyersweekly.com

Tel: (617) 218-8211

QUESTIONS?

If you have any questions about REBA's 2018 Spring Conference, please contact

Jessica Trenouth at:

trenouth@reba.net

Tel: (617) 854-7555

Visit us online at:

www.reba.net

For more information, visit www.reba.net. We look forward to seeing you on Tuesday, May 1st!

CONFERENCE REGISTRATIONS ENCLOSED

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES:

★ Breakout Room	\$1,500 per room	six available
★ Break Station/Lounge	\$1,750 per area	two available
★ Registration Area	\$2,000	one available
★ Gifts at Registration	\$2,500 per gift	two available
★ Brochure	\$3,000	one available
★ Luncheon	\$3,500	one available
★ Lanyards	\$3,500	one available
★ Syllabus	\$4,000	one available
★ Tote-Bags	\$4,500	one available



All Sponsors will receive the following standard benefits:

- Exhibitor table for your company to market to event attendees
- Eighth-page ad (3.5" W x 2" H) in the conference syllabus
- Quarter-page ad (3.5" W x 4" H) in the conference syllabus
- Mailing list of conference attendees, available electronically and in hard-copy
- Sponsorship on signage throughout the registration area, luncheon and around hotel
- Company's logo and information displayed on the REBA web site
- Recognition of sponsorship, syllabus, signage, marketing materials, luncheon slide show and President's address

Note: The general benefits listed above are included with each sponsorship package, along with the exhibitor benefits. Each package also includes additional benefits specific to that sponsorship listed below each individual sponsorship package.

★ Breakout Room Sponsorship

\$1,500

In addition to the benefits listed in the standard sponsorship package, the Breakout Room sponsors will also receive:

- 15% off rate on an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*single use*)
- Display table located inside your sponsored room for your company to market to visitors

★ Break Station / Lounge Sponsorship

\$1,750

In addition to the benefits listed in the standard sponsorship package, the Break Station Area sponsors will also receive:

- Half-off rate on an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*single use*)
- Display table located next to your sponsored break station where your company can display marketing materials

★ Registration Area Sponsorship

\$2,000

In addition to the benefits listed in the standard sponsorship package, the Registration Area sponsors will also receive:

- Half-off rate on an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*single use*)
- Display table located in the conference registration area where your company can display marketing materials

★ Conference Gift Sponsorship

\$2,500

In addition to the benefits listed in the standard sponsorship package, the Gift sponsors will also receive:

- Customized gift displaying your company name and logo given to every attendee at registration
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*single use*)
- Display table located in the conference registration area where your company can display marketing materials

SPONSORSHIP OPPORTUNITIES

★ Brochure Sponsorship \$3,000

In addition to the benefits listed in the standard sponsorship package, the Brochure sponsor will also receive:

- Exclusive marketing opportunities in Conference Attendees Brochure
- Special “thank-you” recognizing sponsorship in Conference Attendees Brochure
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*single use*)
- Display table located in the conference registration area where your company can display marketing materials

★ Luncheon Sponsorship \$3,500

In addition to the benefits listed in the standard sponsorship package, the Luncheon sponsor will also receive:

- Exclusive marketing opportunities at the seat of every attendee at the luncheon
- Special “thank-you” from the REBA President during the luncheon address
- Quarter-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

★ Lanyards Sponsorship \$3,500

In addition to the benefits listed in the standard sponsorship package, the Lanyards sponsor will also receive:

- Customized lanyards with your company name & logo given to attendees at registration
- Full-page, full-color ad on the back, inside cover of every conference syllabus
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

★ Syllabus Sponsorship \$4,000

In addition to the benefits listed in the standard sponsorship package, the Syllabus sponsor will also receive:

- Full-page, full-color ad on the back, outside cover of every conference syllabus
- Quarter-page, full-color ad in the next edition of *REBA News*
- Four complimentary conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

★ Tote-Bag Sponsorship \$4,500

In addition to the benefits listed in the standard sponsorship package, the Tote-Bag sponsor will also receive:

- Customized tote-bags displaying your company name and logo given to every attendee at registration
- Full-page, full-color ad on the front, inside cover of every conference syllabus
- Half-page, full-color ad in the next edition of *REBA News*
- Four complimentary conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

Raffle Prize (*Optional*)

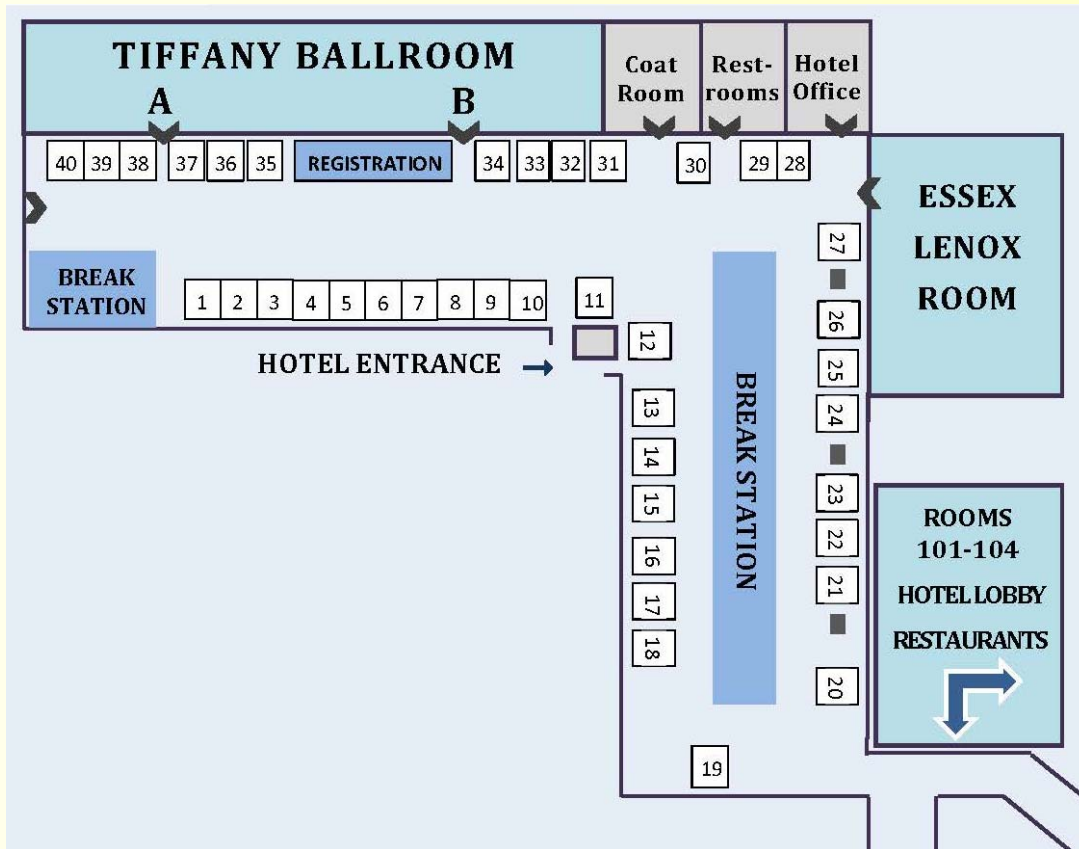
Exhibitors/sponsors are welcome and encouraged to offer a raffle prize in order to increase and drive traffic to your table. Prizes are to be kept at your table and raffled individually by you, where you will select the winner and time of raffle drawing. REBA Foundation and the hotel are not responsible for any lost or stolen items.

REGISTER ONLINE AT WWW.REBA.NET

GENERAL INFORMATION

Exhibitor Table Locations

Indicate your top three table location preferences on the enclosed registration form. See floor plan below. Table locations are available on a first-come, first-served basis, and once registration/payment is received.



GENERAL INFORMATION

Registration: Complete and return the enclosed registration form with the appropriate fee no later than April 20, 2018 in order to guarantee an exhibitor or sponsor reservation at the conference. Additional registration deadlines can be found on the bottom of the registration form.

Cancellation Policy: Exhibitor *and/or* sponsor registrations cancelled in writing on or before April 24, 2018 will be honored but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after April 24, 2018, or if a company registers but does not attend the event.

MLW Advertising Discount Rate: To qualify for this discounted rate, the exhibiting company must be a current MLW advertiser. For more information on how to qualify for this discounted rate, contact Scott Ziegler at Massachusetts Lawyers Weekly at scott.ziegler@lawyersweekly.com or at (617) 218-8211.

Affinity Partner Rate: To qualify for this discounted rate, the exhibiting company must be a current and contracted affinity partner of REBA. For more information on becoming an Affinity Partner, please contact us at membership@reba.net.

First-Time Vendor Rate: To qualify for this discounted rate, the exhibiting company must be a new/first-time exhibiting company of the Real Estate Bar Association's Conferences. For more information on this rate, please contact Jess at trenouth@reba.net.

Exhibitor/Sponsor Boxed Lunch: Must be pre-order and are available for \$20 per person. Breakfast & Lunch Breakfast includes breakfast items and snacks available throughout day at break stations. Boxed lunches include a turkey, ham or grilled vegetable wrap, with pasta salad, chips and cookie. Beverages are provided at the break stations.

Exhibitor/Sponsor Table Set-up: All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own, if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.

Raffle Prize: We encourage exhibitors/sponsors to offer a raffle prize at their table to increase and drive traffic to your table. Prizes are to be kept at your table and raffled individually by you, where you will select the winner and time of raffle drawing.

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Four Points by Sheraton, Norwood, MA

EXHIBITOR REGISTRATION FORM

CONTACT INFORMATION

Company Name as appears in print: _____

Primary Service or Product: _____

Contact: _____ Email: _____

Address 1: _____ City/St/Zip: _____

Web site: _____ Tel: _____ Cell: _____

EXHIBITOR PACKAGES

Qty	Description	Rate	Amount
	Standard Exhibitor Package (six-foot table)	\$ 775 per table	
	Exhibitor Package with a MLW Advertising Discount (six-foot table)	\$ 575 per table	
	Exhibitor Package for Affinity Partners (six-foot table)	\$ 375 per table	
	Exhibitor Package for First-Time Vendors (six-foot table)	\$ 375 per table	
	Boxed Lunch: ___ Turkey Wrap ___ Ham Wrap ___ Veggie Wrap	\$ 20 per lunch	

Total Amount Due: \$ _____

ADDITIONAL INFORMATION

Table Location - Please indicate your preferred table locations from the exhibitor floor plan: _____

Exhibitor Staff - Please include names of all staff members (six max): _____

Competitors - If possible, please try not to locate our table next to: _____

PAYMENT

Please check one of the boxes below to indicate your type of payment. By checking a box below, you agree to pay by check or by credit card and will allow this form to serve as your invoice. You will receive an email confirmation, which will serve as your receipt, once your registration and payment is received in full. Remit payment to: REBA Foundation, Inc. 295 Devonshire Street, Sixth Floor. Boston, MA 02110, trenouth@reba.net. Checks payable to: REBA Foundation, Inc. Tax ID No. 04-3395832

Credit Card



Credit Card No: _____ Exp. Date: _____ / _____

Signature: _____ Date: _____ / _____

Check Enclosed

Check No: _____

Date: _____ / _____ / _____

GENERAL INFORMATION

Registration Deadlines: Registrations and payment in full must be received on or before **April 20, 2018** in order for your company's name and contact information, as well as the eighth-page and/or quarter-page ad to be printed in the conference syllabus. **Registrations and payment in full must be received on or before April 20, 2018 in order to guarantee a table and/or sponsorship at the conference.** REBA reserves the right to cancel any table assignment or sponsorship as needed due to non-payment. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before April 24, 2018 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after April 24, 2018 or if a company pre-registers for the conference but does not attend. **Exhibitor/Sponsor Lunches:** Must be pre-ordered for \$20 per person.

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CONTACT INFORMATION

Company Name as appears in print: _____

Primary Service or Product: _____

Contact: _____ Email: _____

Address 1: _____ City/St/Zip: _____

Web site: _____ Tel: _____ Cell: _____

SPONSORSHIP PACKAGES

Qty	Descriptions	Rate	Total Due
	Breakout Session Room Sponsorship Package	\$ 1,500 per room	
	Break Station Area Sponsorship Package	\$ 1,750 per area	
X	Conference Registration Area Sponsorship Package	\$ 2000	
	Conference Gift Sponsorship Package	\$ 2,500 per gift	
	Conference Brochure Sponsorship Package	\$ 3,000	
	Conference Luncheon Sponsorship Package	\$ 3,500	
X	Conference Lanyards Sponsorship Package	\$ 3,500	
X	Conference Syllabus Sponsorship Package	\$ 4,000	
	Conference Tote-Bags Sponsorship Package	\$ 4,500	
	Boxed Lunch: ___ Turkey Wrap ___ Ham Wrap ___ Veggie Wrap	\$ 20 each	

X = No longer available

Total Amount Due: \$ _____

ADDITIONAL INFORMATION

Table Location - Please indicate your preferred table locations from the exhibitor floor plan: _____

Sponsor Staff - Please include names of all staff members (six max): _____

Competitors - If possible, please try not to locate our table next to: _____

PAYMENT

Please check one of the boxes below to indicate your type of payment. By checking a box below, you agree to pay by check or by credit card and will allow this form to serve as your invoice. You will receive an email confirmation, which will serve as your receipt, once your registration and payment is received in full. Remit payment to: REBA Foundation, Inc. 295 Devonshire Street, Sixth Floor Boston, MA 02110, trenouth@reba.net. Checks payable to: REBA Foundation, Inc. Tax ID No. 04-3395832

Credit Card



Credit Card No: _____

Exp. Date: ____ / ____ / ____

Signature: _____

Date: ____ / ____ / ____

Check Enclosed

Check No: _____

Date: ____ / ____ / ____

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