REBA 2026 Annual Meeting & Conference

Exhibitor/Sponsor Program

We are now accepting registrations for the Exhibitor/Sponsor Program at REBA's 2026 Annual Meeting & Conference (AMC26).

This all-day conference, which will be held on November 2nd at the Four Points by Sheraton in Norwood, draws over 500 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Enclosed, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

If you have any questions, feel free to contact Nicole Cohen at cohen@reba.net, or call (617) 854-7555. You may also visit us online at www.reba.net.

We look forward to seeing you in November!

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Monday, November 2, 2026
7:30 AM – 2:45 PM

Four Points by Sheraton Hotel
1125 Boston-Providence Tpke
Norwood, Massachusetts

2026 REBA Annual Meeting & Conference

Exhibitor Opportunities

All exhibitor packages include the following benefits:

- Six-foot table with linen, two chairs, staff nametags and complimentary WiFi
- Eighth page (3.5" W x 2" H) black & white ad in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hardcopy
- REBA eNews announcements promoting your company to REBA's 2,000 members
- Exposure to over 500 real estate and business professionals
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with exhibitors' logos displayed around the hotel
- Access to an electrical outlet (no additional charge)

★ **Standard Exhibitor Package** ..... **$ 875**

★ **Exhibitor Package for First-time Exhibitors** ..... **$ 775**

To qualify for this discounted rate, the exhibitor must be a first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** ..... **$ 675**

To qualify for this discounted rate, the exhibitor must be an active REBA affinity partner. For more information about the REBA Affinity Partner Program, contact Nicole Cohen at cohen@reba.net or call (617) 854-7555.

SYLLABUS ADS DEADLINE

September 29, 2026

Deadline to submit eighth-page, quarter-page and full-page ads for inclusion in the Conference syllabus

REGISTRATION DEADLINE

October 19, 2026

Deadline to Register as a Conference Exhibitor/Sponsor

Space is limited…register today!

Sponsorship Opportunities

★ Breakout Room *(six available)* $ 1,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Marketing materials displayed on table at the back of the sponsored breakout room
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Refreshment Station *(three available)* $ 1,750

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Marketing materials for sponsor displayed at refreshment station
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Registration Area $ 2,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Marketing materials displayed at the conference registration table
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ Gift to Attendees $ 2,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Customizable gift with your company logo, distributed to conference attendees
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

Continued on next page….

Sponsorship Opportunities

★ Brochure — $ 2,750

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Company logo printed in the conference brochure, which is distributed to 2,000 REBA members and 10,000 prospects
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Luncheon — $ 3,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Three conference registration passes
- Sponsor signage displayed in the ballroom at the conference luncheon
- Special recognition of sponsor in the slideshow at the conference luncheon
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Lanyards — $ 4,000

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Four conference registration passes
- Customized lanyards with your company logo, provided to all attendees at conference registration
- Full page (8.5" W x 11" H), full-color ad on the back, inside cover of the conference syllabus
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Tote Bags — $ 4,250

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Four conference registration passes
- Customized tote bags with company logo, distributed to conference attendees at registration
- Full page (8.5" W x 11" H), full-color ad on the front, inside cover of the conference syllabus
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

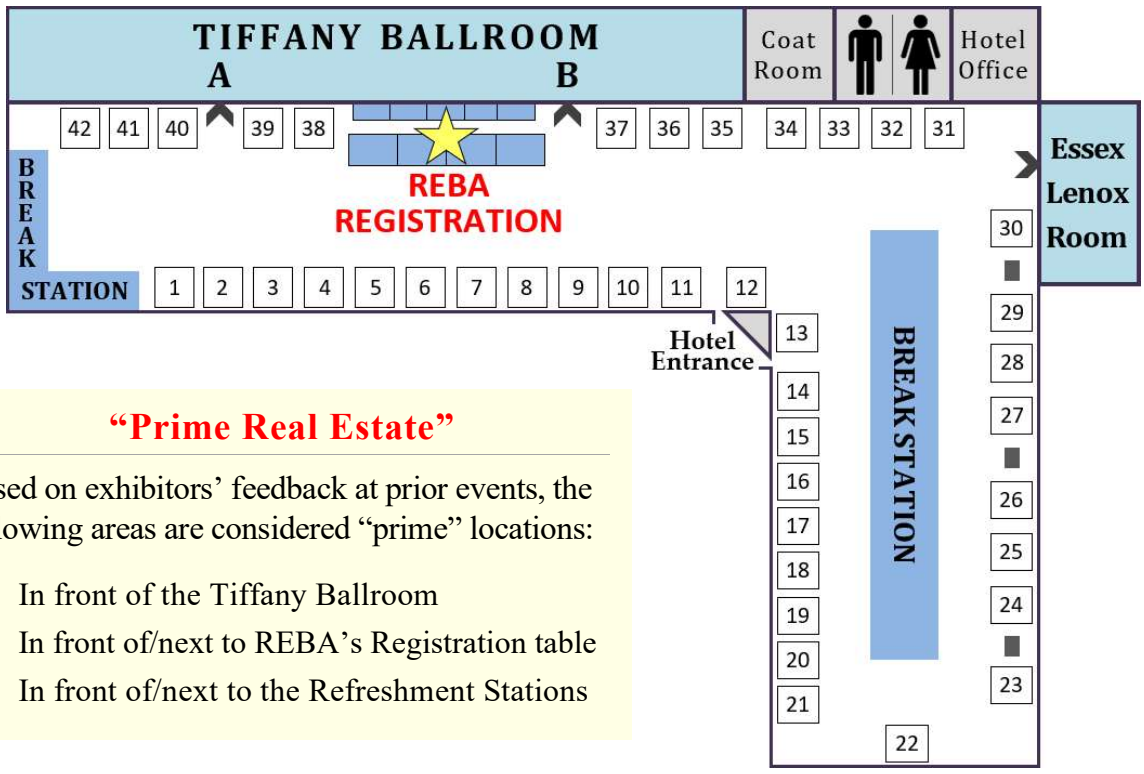
★ Syllabus — $ 4,500

In addition to the standard benefits listed above, this package also includes the following exclusive benefits:

- Exhibitor table with exposure to over 500 attendees
- Eighth page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition in the luncheon slideshow and on REBA's website
- Company booth location printed on registration handouts
- Signage with sponsor logos displayed around hotel
- Four conference registration passes
- Exclusive marketing in conference syllabus
- Full page (8.5" W x 11" H), full-color ad on the back, outside cover of the conference syllabus
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

Floor Plan

Using the floor plan below, please indicate on the enclosed Exhibitor Registration Form your **top three** exhibitor table location preferences. Table locations are assigned on a first-come, first-served basis of when registration and payment are received.



"Prime Real Estate"

Based on exhibitors' feedback at prior events, the following areas are considered "prime" locations:

- In front of the Tiffany Ballroom
- In front of/next to REBA's Registration table
- In front of/next to the Refreshment Stations

General Information

★ **Cancellation Policy:** Registrations cancelled in writing on or before October 19, 2026 will be honored, but charged a $50 processing fee. Refunds will not be honored if cancellations are received after October 19, 2026, or if an exhibitor registers but does not attend the conference.

★ **Vendor Boxed Lunch:** Available for $20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a roast beef, turkey or grilled eggplant, tomatoes and mozzarella sandwich. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.

★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff nametags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.

★ **Raffle Prize** *(optional)*: Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection and notification of the winner.

2026 REBA Annual Meeting & Conference

Monday, November 2, 2026 ◆ Four Points Sheraton in Norwood

Exhibitor Registration

CONTACT INFORMATION

Company Name (to appear in print): _____

Primary Service/Product: _____

Contact: _____ Email: _____

Address: _____ City State Zip: _____

Website: _____ Telephone: _____ ❍ Cell ❍ Work

EXHIBITOR PACKAGES

❑	Exhibitor Package: Standard	$ 875 *per table*	_____
❑	Exhibitor Package: First-Time Exhibitor	$ 775 *per table*	_____
❑	Exhibitor Package: REBA Affinity Partner	$ 675 *per table*	_____
❑	Boxed Lunch: wrap, chips, fruit and cookie *(enter quantities below)*	$ 20 *per lunch*	_____

_____ Roasted turkey wrap, with lettuce and tomato
_____ Black forest ham and cheese wrap, with lettuce and tomato
_____ Greek wrap with hummus, feta, romaine, cucumbers and olives

TOTAL: **$** _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max):

1 _____ 4. _____

2 _____ 5. _____

3 _____ 6. _____

Preferred Location *(see floor plan, page 4)*:

1st choice: _____

2nd choice: _____

3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send your completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356.* Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. If you have any questions, feel free to contact Nicole Cohen at cohen@reba.net or 617.854.7555. *Tax ID: 04-3395832*

❑ **Check**

CHECK #: _____

DATE: _____

SIGN: _____

❑ **Credit Card**

CARD NO.: _____ ZIP: _____

EXP. DATE: _____ CVV: _____

SIGNATURE: _____ DATE: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before October 19, 2026, in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and Eighth page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before October 19, 2026 will be honored but charged a $50 processing fee. Refunds will not be honored if written cancellation is received after October 19, 2026, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships due to non-payment.

2026 REBA Annual Meeting & Conference

Monday, November 2, 2026 ◆ Four Points Sheraton in Norwood

Sponsor Registration

CONTACT INFORMATION

Company Name (to appear in print): _____

Primary Service/Product: _____

Contact: _____ Email: _____

Address: _____ City State Zip: _____

Website: _____ Telephone: _____ ❍ Cell ❍ Work

SPONSOR PACKAGES

❑	Breakout Room Sponsor *(six available)*	$ 1,500	_____
❑	Refreshment Station Sponsor *(three available)*	$ 1,750	_____
❑	Registration Sponsor	$ 2,000	_____
❑	Gift Sponsor	$ 2,500	_____
❑	Brochure Sponsor	$ 2,750	_____
❑	Luncheon Sponsor	$ 3,500	_____
❑	Lanyard Sponsor	$ 4,000	_____
❑	Tote Bag Sponsor	$ 4,250	_____
❑	Syllabus Sponsor	$ 4,500	_____
❑	Boxed Lunch: wrap, chips, fruit and cookie *(enter quantities below)*	$ 20	_____

_____ Roasted turkey wrap, with lettuce and tomato
_____ Black forest ham and cheese wrap, with lettuce and tomato
_____ Greek wrap with hummus, feta, romaine, cucumbers and olives

TOTAL: $ _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max):

1 _____ 4. _____

2 _____ 5. _____

3 _____ 6. _____

Preferred Location *(see floor plan, page 4)*:

1st choice: _____

2nd choice: _____

3rd choice: _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send your completed registration and payment to: *REBA Foundation, Post Office Box 432, North Easton, MA 02356.* Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. If you have any questions, feel free to contact Nicole Cohen at cohen@reba.net or 617.854.7555. *Tax ID: 04-3395832*

❑ **Check**

CHECK#: _____

DATE: _____

SIGN: _____

❑ **Credit Card**

CARD NO.: _____ ZIP: _____

EXP. DATE: _____ CVV: _____

SIGNATURE: _____ DATE: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before October 19, 2026, in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before October 19, 2026will be honored but charged a $50 processing fee. Refunds will not be honored if written cancellation is received after October 19, 2026, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships due to non-payment.

Four Points by Sheraton Hotel
1125 Boston-Providence Tpke | Norwood, MA 02062
(781) 769-7900 | www.fourpointsnorwood.com

Hotel Contact
Holly Borst
(781) 255-3137 | holly.borst@hobbsbrook.com

REBA Contact
Nicole Cohen
(617) 854-7555 | cohen@reba.net

VENDOR INFORMATION

Arrival: On the morning of the Conference, exhibitors may arrive as early as 6:00 am to set up their booths. Conference registration is at 7:30 AM and the breakout presentations begin at 8:30 am. Nametags for exhibitor staff and boxed lunch tickets, if pre-ordered, can be found at your exhibitor table.

Loading/Unloading: All loading/unloading must take place through the hotel loading dock, which is located at the back of the hotel. Exhibitors are not permitted to unload at the ballroom entrance. NO EXCEPTIONS. Hotel staff will be present to assist at the loading dock.

Hotel Policies: Please do not tape, tack nail, screw or affix anything to the walls, floors, or any other part of the building. Any damage or defacement by infractions of this rule will be remedied at the expense of the exhibitor. To request a tripod, or for assistance, please contact REBA.

Electricity: The hotel will supply electrical connections. Vendors are not permitted to plug into any outlet without prior notification or permission from hotel.

Refreshments: Complimentary breakfast, snacks and drinks are available for vendors at the Break Stations.

Boxed Lunch: Boxed lunches are available for purchase on the Exhibitor and Sponsor Forms. Meal tickets for pre-ordered lunches are required to pick up your boxed lunch and can be found on your exhibitor table.

Breakdown: The conference luncheon begins at 1:20 PM and concludes at approximately 2:45 PM. Exhibitors usually start packing up during this time.

General: Demonstration areas are confined to the exhibit space, so as not to interfere with any traffic in the aisles or hallways. Exhibitors must contract for sufficient space to comply with this rule. Fire hose cabinets, fire extinguishers and emergency exits must be visible and clear and cannot be blocked.

WiFi: To access the complimentary WiFi, open your internet browser, click *"connect"* and follow the prompts.

Hotel Room Block: A block of hotel rooms at a discounted rate has been reserved for this event. Individuals must call in their own reservations, no later than 10/2/26. Please direct all room reservation inquires to reservations at (781) 769 7900 or email Lucy.Finnerty@hobbsbrook.com.

SHIPPING INSTRUCTIONS

Shipping Pre-Event: Materials may be shipped to the hotel the week prior to the conference and sent to the attention of Holly Borst at the address above. Please label all boxes and materials with your company name, assigned table number and reference REBA Conference.

Shipping Post-Event: To ship items back to your office after the Conference, vendors must provide completed air bills/shipping forms with payment/billing information, otherwise items will not be shipped.