

# 2021 REBA ANNUAL MEETING & CONFERENCE

## AMC21 Exhibitor/Sponsor Program

We are now accepting registrations for the 2021 REBA Annual Meeting & Conference (AMC21) Exhibitor/Sponsor Program.

This all-day conference, which will be held on Monday, November 1<sup>st</sup> at the Four Points by Sheraton in Norwood, draws upwards of 600 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Enclosed, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

If you have any questions, please contact Victoria D'Angelo at [dangelo@reba.net](mailto:dangelo@reba.net) or (617) 854-7555. You may also visit us online at [www.reba.net](http://www.reba.net).

We look forward to seeing you in November!

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**Monday, November 1, 2021**  
**7:30 AM – 2:45 PM**

**Four Points by Sheraton**  
**1125 Boston-Providence Tpke**  
**Norwood, MA**

# 2021 REBA ANNUAL MEETING & CONFERENCE

## Exhibitor Packages

### *All exhibitor packages include the following benefits:*

- Six-foot table with linen, two chairs, staff name-tags and complimentary WiFi
- Eighth-page black & white ad (3.5" W x 2" H) printed in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hardcopy
- REBA eNews announcements promoting your company to REBA's 2,000 members
- Exposure to upwards of 600 real estate and business professionals
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with exhibitors' logos displayed around the hotel

★ **Standard Exhibitor Package** ..... **\$ 800**

★ **Exhibitor Package for REBA News Advertisers** ..... **\$ 700**

To qualify for this discounted rate, the exhibitor must be a current *REBA News* advertiser. For more information, please contact Scott Ziegler at Massachusetts Lawyers Weekly at [sziegler@lawyersweekly.com](mailto:sziegler@lawyersweekly.com) or at (617) 218-8211.

★ **Exhibitor Package for First-time Exhibitors** ..... **\$ 600**

To qualify for this discounted rate, the exhibitor must be a new/first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** ..... **\$ 500**

To qualify for this discounted rate, the exhibitor must be a current, contracted REBA affinity partner. For more information on REBA's Affinity Partner Program, please contact Victoria D'Angelo at [dangelo@reba.net](mailto:dangelo@reba.net) or at (617) 854-7555.

### **Registration Deadline**

**~ OCTOBER 22 ~**

Deadline to Register as a  
Conference Exhibitor/Sponsor  
*Space is limited...register today!*

### **Syllabus Ads Deadline**

**~ SEPTEMBER 20 ~**

Deadline for eighth-page exhibitor  
ads and quarter-page sponsor ads to  
be printed in the conference syllabus

# 2021 REBA ANNUAL MEETING & CONFERENCE

## Sponsor Packages

### *Standard benefits included with all packages:*

- Exhibitor table with exposure to upwards of 600 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

### ★ **Breakout Room** *(one available)*

**\$ 1,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed on table inside the sponsored breakout room
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

### ★ **Refreshment Station** *(one available)*

**\$ 1,750**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed at sponsored refreshment station
- 15% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

### ★ **Registration Area** *(unavailable)*

**\$ 2,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Marketing materials displayed at the conference registration table
- 20% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

### ★ **Gift to Attendees**

**\$ 2,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customizable gift with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

### ★ **Masks** *(unavailable)*

**\$ 2,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customizable mask with your company logo, distributed to conference attendees
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

# 2021 REBA ANNUAL MEETING & CONFERENCE

## Sponsor Packages

(continued)

### *Standard benefits included with all packages:*

- Exhibitor table with exposure to upwards of 600 attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

### ★ Brochure

**\$ 3,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Special recognition in the Brochure, distributed to 2,500 members/prospects
- 50% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

### ★ Luncheon

**\$ 3,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Special recognition of sponsor in the slideshow at the conference luncheon
- Sponsor signage displayed in the ballroom at the conference luncheon
- 75% off eighth-page, black/white *REBA News* ad
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

### ★ Lanyards (unavailable)

**\$ 4,000**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customized lanyards with your company logo distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the back, inside cover of syllabus
- 50% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

### ★ Syllabus (unavailable)

**\$ 4,500**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Exclusive marketing in conference syllabus
- Full-page (8.5" W x 11" H), full-color ad on the back, outside cover of syllabus
- 75% off quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

### ★ Tote Bags (unavailable)

**\$ 4,750**

*In addition to the standard benefits listed above, this package also includes the following exclusive benefits:*

- Customized tote bags with company logo, distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the front, inside cover of syllabus
- 50% off half-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

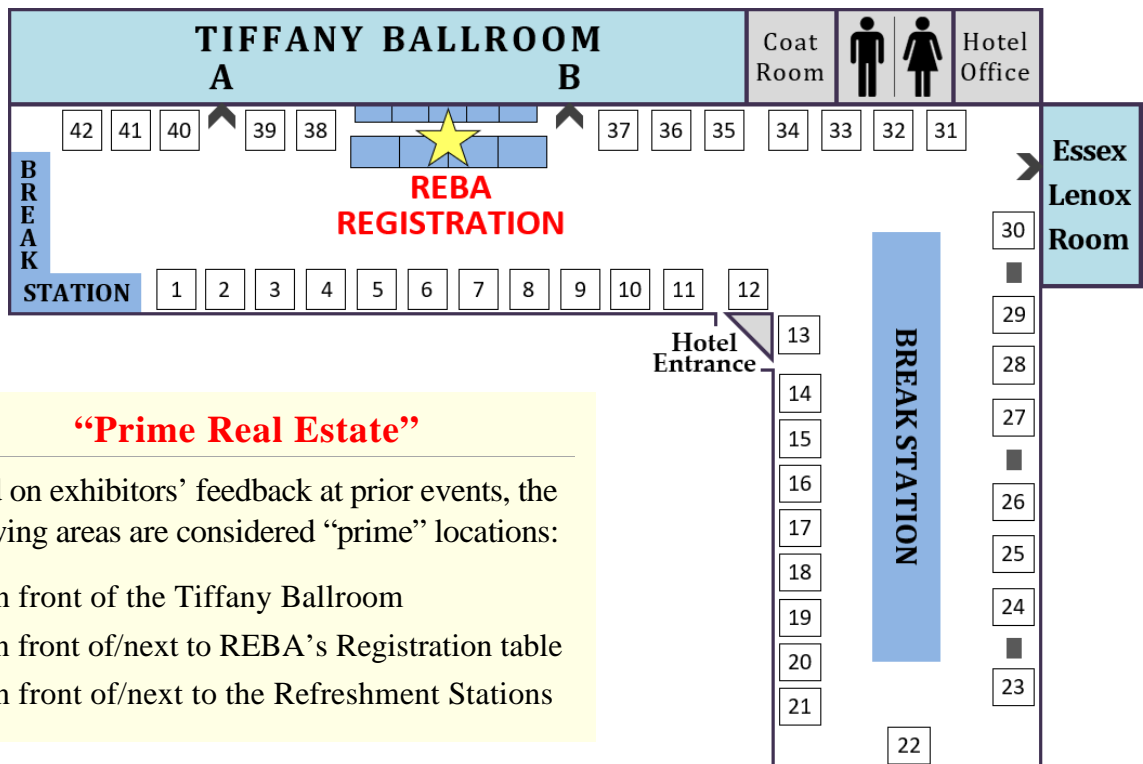
# 2021 REBA ANNUAL MEETING & CONFERENCE

## General Information

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before October 22, 2021 will be honored but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after October 22, 2021, or if an exhibitor registers but does not attend the conference.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a roast beef, turkey or grilled eggplant, tomatoes and mozzarella sandwich. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection/notification of the winner.

## Exhibitor Table Location

Using the floor plan below, indicate on the enclosed Exhibitor Registration Form your top three exhibitor table location preferences. Table locations are available on a first-come, first-served basis, in order of when registration and payment are received.



# 2021 REBA ANNUAL MEETING & CONFERENCE

Monday, November 1, 2021 ♦ Four Points Sheraton in Norwood

## Exhibitor Registration

### CONTACT INFORMATION

**Company Name** as appears in print: \_\_\_\_\_  
Primary service/product: \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City State ZIP:** \_\_\_\_\_  
**Web site:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

### EXHIBITOR PACKAGES

- |   |                  |                 |
|---|------------------|-----------------|
| <input type="checkbox"/> Standard Exhibitor Package.....  | \$ 800 per table | _____           |
| <input type="checkbox"/> Exhibitor Package for <i>REBA News</i> Advertisers.....                              | \$ 700 per table | _____           |
| <input type="checkbox"/> Exhibitor Package for First-Time Exhibitors.....                                     | \$ 600 per table | _____           |
| <input type="checkbox"/> Exhibitor Package for REBA Affinity Partners.....                                    | \$ 500 per table | _____           |
| <input type="checkbox"/> Access to an Electrical Outlet.....  | \$ 15 per table  | _____           |
| <input type="checkbox"/> Boxed Lunch w/ wrap, chips, fruit & cookie ( <i>indicate quantities below</i> )..... | \$ 20 per lunch  | _____           |
| _____ Roasted turkey wrap, with lettuce and tomato  |                  |                 |
| _____ Black forest ham and cheese wrap, with lettuce and tomato   |                  |                 |
| _____ Balsamic grilled vegetables red pepper hummus spinach wrap  |                  |                 |
|   | <b>TOTAL:</b>    | <b>\$</b> _____ |

### ADDITIONAL INFORMATION

**Exhibitor Staff** - (six max): \_\_\_\_\_ **Preferred Location** (*see floor plan, page 4*)  
1. \_\_\_\_\_ 4. \_\_\_\_\_ 1<sup>st</sup> choice: \_\_\_\_\_  
2. \_\_\_\_\_ 5. \_\_\_\_\_ 2<sup>nd</sup> choice: \_\_\_\_\_  
3. \_\_\_\_\_ 6. \_\_\_\_\_ 3<sup>rd</sup> choice: \_\_\_\_\_  
**Competitors** - Please try not to locate our table next to: \_\_\_\_\_

### PAYMENT

Please send completed registration and payment to: *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, please contact Victoria D'Angelo at (617) 854-7555 or at [dangelo@reba.net](mailto:dangelo@reba.net). Tax ID #: 04-3395832

<input type="checkbox"/> <b>Credit Card</b>	<input type="checkbox"/> <b>Check</b>
Card No: _____ Exp: _____	Check #: _____
Signature: _____ Date: _____	Date: _____

### REGISTRATION DEADLINES & CANCELLATION POLICIES

**Registration and payment in full must be received on or before October 22, 2021** in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before October 22, 2021 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellation is received after October 22, 2021, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.

# 2021 REBA ANNUAL MEETING & CONFERENCE

Monday, November 1, 2021 ♦ Four Points Sheraton in Norwood

## Sponsor Registration

### CONTACT INFORMATION

**Company Name** as appears in print: \_\_\_\_\_  
 Primary service/product: \_\_\_\_\_  
**Contact:** \_\_\_\_\_ **Email:** \_\_\_\_\_  
**Address:** \_\_\_\_\_ **City State ZIP:** \_\_\_\_\_  
**Web site:** \_\_\_\_\_ **Tel:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

### SPONSOR PACKAGES

<input type="checkbox"/>	Breakout Room Sponsor ( <i>two available</i> ).....	\$ 1,500 each	
<input type="checkbox"/>	Refreshment Station Sponsor ( <i>one available</i> ).....	\$ 1,750 each	
<input checked="" type="checkbox"/>	Registration Sponsor.....	\$ 2,000	
<input type="checkbox"/>	Gift Sponsor.....	\$ 2,500	
<input checked="" type="checkbox"/>	Mask Sponsor.....	\$ 2,500	
<input type="checkbox"/>	Brochure Sponsor.....	\$ 3,000	
<input type="checkbox"/>	Luncheon Sponsor.....	\$ 3,500	
<input checked="" type="checkbox"/>	Lanyard Sponsor.....	\$ 4,000	
<input checked="" type="checkbox"/>	Syllabus Sponsor.....	\$ 4,500	
<input checked="" type="checkbox"/>	Tote Bag Sponsor.....	\$ 4,750	
<input type="checkbox"/>	Access to an Electrical Outlet.....	\$ 15	
<input type="checkbox"/>	Boxed Lunch w/ wrap, chips, fruit & cookie ( <i>indicate quantities below</i> ).....	\$ 20 each	
	_____ Roasted turkey wrap, with lettuce and tomato		
	_____ Black forest ham and cheese wrap, with lettuce and tomato		
	_____ Balsamic grilled vegetables red pepper hummus spinach wrap		
	<b>TOTAL:</b>	<b>\$</b>	

### ADDITIONAL INFORMATION

**Exhibitor Staff** - (six max):

1. _____	4. _____	<b>Preferred Location</b> ( <i>see floor plan, page 4</i> ):
2. _____	5. _____	1 <sup>st</sup> choice: _____
3. _____	6. _____	2 <sup>nd</sup> choice: _____
		3 <sup>rd</sup> choice: _____

**Competitors** - Please try not to locate our table next to: \_\_\_\_\_

### PAYMENT

Please send completed registration and payment to: *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110.* Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, please contact Victoria D'Angelo at (617) 854-7555 or at [dangelo@reba.net](mailto:dangelo@reba.net). Tax ID #: 04-3395832

<input type="checkbox"/> <b>Credit Card</b>	<input type="checkbox"/> <b>Check</b>
Card No: _____ Exp: _____	Check #: _____
Signature: _____ Date: _____	Date: _____

### REGISTRATION DEADLINES & CANCELLATION POLICIES

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