

2019 REBA ANNUAL MEETING & CONFERENCE

AMC19 Exhibitor/Sponsor Program

We are now accepting registrations for the 2019 REBA Annual Meeting & Conference (AMC19) Exhibitor/Sponsor Program!

This all-day conference will be held on Monday, November 4th at the Four Points by Sheraton in Norwood. It draws upwards of 700 registrants, as well as 50 exhibitors and a host of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

In the enclosed prospectus, you will find information on the Exhibitor/Sponsor Program, including rates, benefits, registration forms and more.

For questions about the AMC19 Exhibitor/Sponsor Program, please contact Nicole Cohen at cohen@reba.net or 617.854.7555. You may also visit us online at www.reba.net.

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Monday, November 4, 2019
7:30 AM – 2:45 PM

Four Points by Sheraton
1125 Boston-Providence Tpke
Norwood, MA

2019 REBA ANNUAL MEETING & CONFERENCE

Exhibitor Packages

All exhibitor packages include the following benefits:

- Six-foot table with linen, two chairs, staff name-tags and complimentary WiFi
- Eighth-page black & white ad (3.5" W x 2" H) printed in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name and booth location listed on registration handouts and signage
- Mailing list of conference attendees, available electronically and in hard copy
- REBA e-news announcements promoting your company to REBA's 2,000+ members
- Exposure to 700+ real estate and business professionals on the day of the conference
- Exhibitor's marketing materials displayed on a table at conference registration
- Signage with sponsors' logos displayed around the hotel

★ **Standard Exhibitor Package** \$ 775

★ **Exhibitor Package for REBA News Advertisers** \$ 675

To qualify for this discounted rate, the exhibitor must be a current *REBA News* advertiser. For more information, please contact Scott Ziegler at Massachusetts Lawyers Weekly at ziegler@lawyersweekly.com or at 617.218-8211.

★ **Exhibitor Package for First-time Exhibitors** \$ 575

To qualify for this discounted rate, the exhibitor must be a new/first-time exhibitor at REBA's semi-annual conferences.

★ **Exhibitor Package for REBA Affinity Partners** \$ 475

To qualify for this discounted rate, the exhibitor must be a current, contracted REBA affinity partner. For more information on REBA's Affinity Partner Program, please contact Nicole Cohen at cohen@reba.net or at 617.854-7555.

Syllabus Ads Deadline

~ **SEPTEMBER 23** ~

Deadline for eighth-page exhibitor ads and quarter-page sponsor ads to be printed in the conference syllabus

Registration Deadline

~ **OCTOBER 24** ~

Deadline to Register as a Conference Exhibitor/Sponsor
Space is limited...register today!

2019 REBA ANNUAL MEETING & CONFERENCE

Sponsor Packages

★ Sponsorship of a Conference Breakout Room (6 available) \$ 1,500

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Sponsor's marketing materials displayed on table inside your sponsored breakout room
- 10% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Sponsorship of a Conference Refreshment Station (2 available) \$ 1,750

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Sponsor's marketing materials displayed at sponsored refreshment station
- 25% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (single use)
- REBA membership mailing list (single use)

★ Sponsorship of Conference Registration Area \$ 2,000

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Sponsor's marketing materials displayed at the Conference registration table
- 50% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ Sponsorship of Gift to Conference Attendees \$ 2,500

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Customizable gift with your company logo, distribute to conference attendees
- 75% off eighth-page, black/white *REBA News* ad
- Two conference registration passes
- Conference attendees mailing list (two uses)
- REBA membership mailing list (two uses)

★ Sponsorship of Conference Brochure \$ 3,000

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Special recognition of sponsor in the Brochure, distributed to 2,500 members/prospects
- Eighth-page, full-color ad in *REBA News*
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

2019 REBA ANNUAL MEETING & CONFERENCE

Sponsor Packages (continued)

★ Sponsorship of Conference Luncheon

\$ 3,500

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Special recognition of sponsor in the slideshow at the conference luncheon
- Sponsor signage displayed in the ballroom at the conference luncheon
- Eighth-page, full-color ad in *REBA News*
- Three conference registration passes
- Conference attendees mailing list (three uses)
- REBA membership mailing list (three uses)

★ Sponsorship of Conference Lanyards

\$ 4,000

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Customized lanyards with your company logo distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the back, inside cover of syllabus (*PDF with crops and bleeds preferred*)
- Quarter-page, full-color ad in *REBA News*
- Three conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Sponsorship of Conference Syllabus

\$ 4,500

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Exclusive marketing in Conference Syllabus
- Full-page (8.5" W x 11" H), full-color ad on the back, outside cover of syllabus (*PDF with crops and bleeds preferred*)
- Quarter-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

★ Sponsorship of Conference Tote Bags

\$ 4,750

Standard benefits included with all sponsor packages:

- Exhibitor table with exposure to 700+ attendees
- Eighth-page (3.5" W x 2" H) black/white conference syllabus ad
- Quarter-page (3.5" W x 4" H) black/white conference syllabus ad
- Recognition of sponsor in luncheon slideshow and REBA web site
- Company booth location printed on registration handouts
- Signage with sponsors' logos displayed around hotel
- REBA eNews recognizing sponsor sent to 2,000 REBA members

Exclusive benefits of this sponsor package:

- Customized tote bags with company logo, distributed to attendees at registration
- Full-page (8.5" W x 11" H), full-color ad on the front, inside cover of syllabus (*PDF with crops and bleeds preferred*)
- Full-page, full-color ad in *REBA News*
- Four conference registration passes
- Conference attendees mailing list (four uses)
- REBA membership mailing list (four uses)

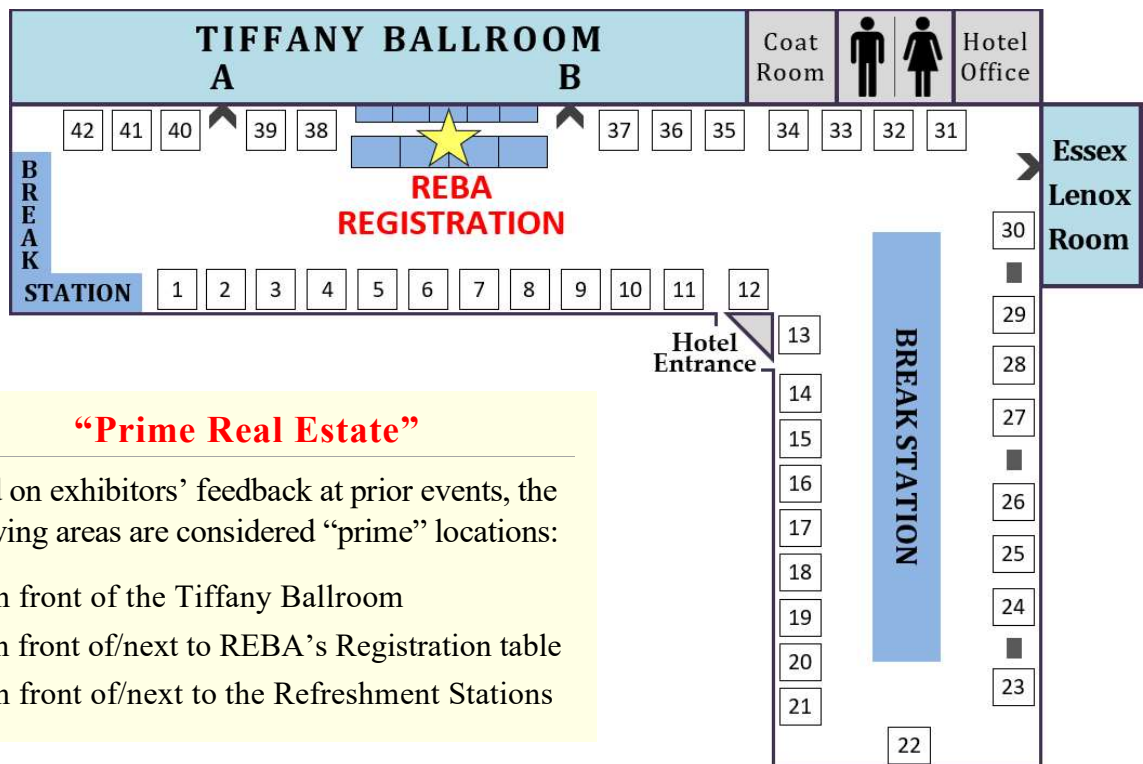
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General Information

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before April 25, 2019 will be honored but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after April 25, 2019, or if an exhibitor registers but does not attend the event.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a roast beef, turkey or grilled eggplant, tomatoes and mozzarella sandwich. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Exhibitors are responsible for all raffle prizes and for the selection/notification of the winner.

Exhibitor Table Location

Using the floor plan below, indicate on the enclosed Exhibitor Registration Form your top three exhibitor table location preferences. Table locations are available on a first-come, first-served basis, in order of when registration and payment are received.



2019 REBA ANNUAL MEETING & CONFERENCE

Monday, November 4, 2019 ♦ Four Points Sheraton in Norwood

Exhibitor Registration

CONTACT INFORMATION

Company Name as appears in print: _____

Primary service/product: _____

Contact: _____ Email: _____

Address: _____ City State ZIP: _____

Web site: _____ Tel: _____ Cell: _____

EXHIBITOR PACKAGES

Standard Exhibitor Package..... \$ 775 per table _____

Exhibitor Package for *REBA News* Advertisers..... \$ 675 per table _____

Exhibitor Package for First-Time Exhibitors..... \$ 575 per table _____

Exhibitor Package for REBA Affinity Partners..... \$ 475 per table _____

Access to an Electrical Outlet..... \$ 15 per table _____

Boxed Lunch w/ wrap, chips, fruit & cookie (*indicate quantities below*)..... \$ 20 per lunch _____

_____ Roasted turkey wrap, with lettuce and tomato

_____ Black forest ham and cheese wrap, with lettuce and tomato

_____ Balsamic grilled vegetables red pepper hummus spinach wrap

TOTAL: \$ _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max):

Preferred Location (*see floor plan, page 4*)

1. _____

4. _____

1. _____

2. _____

5. _____

2. _____

3. _____

6. _____

3. _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, please contact Nicole Cohen at (617) 854-7555 or at cohen@reba.net. Tax ID #: 04-3395832

Credit Card

Check

Card No: _____

Exp: _____

Check #: _____

Signature: _____

Date: _____

Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before October 24, 2019 in order to guarantee an exhibitor table at the conference, and in order to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before October 24, 2019 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellation is received after October 24, 2019, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.

2019 REBA ANNUAL MEETING & CONFERENCE

Monday, November 4, 2019 ♦ Four Points Sheraton in Norwood

Sponsor Registration

CONTACT INFORMATION

Company Name as appears in print: _____
 Primary service/product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

SPONSOR PACKAGES

<input type="checkbox"/> Breakout Room Sponsor <i>(six available)</i>	\$ 1,500 each	
<input type="checkbox"/> Break Station Sponsor <i>(two available)</i>	\$ 1,750 each	
<input type="checkbox"/> Conference Registration Sponsor.....	\$ 2,000	
<input checked="" type="checkbox"/> Conference Gift Sponsor	\$ 2,500	<i>Unavailable</i>
<input type="checkbox"/> Conference Brochure Sponsor.....	\$ 3,000	
<input type="checkbox"/> Conference Luncheon Sponsor.....	\$ 3,500	
<input checked="" type="checkbox"/> Conference Lanyards Sponsor	\$ 4,000	<i>Unavailable</i>
<input checked="" type="checkbox"/> Conference Syllabus Sponsor	\$ 4,500	<i>Unavailable</i>
<input type="checkbox"/> Conference Tote-Bags Sponsor.....	\$ 4,750	
<input type="checkbox"/> Access to an Electrical Outlet.....	\$ 15	
<input type="checkbox"/> Boxed Lunch w/ wrap, chips, fruit & cookie <i>(indicate quantities below)</i>	\$ 20 each	
_____ Roasted turkey wrap, with lettuce and tomato		
_____ Black forest ham and cheese wrap, with lettuce and tomato		
_____ Balsamic grilled vegetables red pepper hummus spinach wrap		
	TOTAL:	\$ _____

ADDITIONAL INFORMATION

Exhibitor Staff - (six max): _____ **Preferred Location** *(see floor plan, page 4)*

1. _____	4. _____	1. _____
2. _____	5. _____	2. _____
3. _____	6. _____	3. _____

Competitors - Please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to: *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110.* Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, please contact Nicole Cohen at (617) 854-7555 or at cohen@reba.net. *Tax ID #: 04-3395832*

<input type="checkbox"/> Credit Card	<input type="checkbox"/> Check
Card No: _____ Exp: _____	Check #: _____
Signature: _____ Date: _____	Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before October 24, 2019 in order to guarantee a sponsorship at the conference, and to guarantee that your company's name, contact information, and eighth and quarter-page ads will be printed in the conference syllabus. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before October 24, 2019 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after October 24, 2019, or if a company registers for the conference but does not attend. REBA reserves the right to cancel any table assignments or sponsorships as needed due to non-payment.