

2018 REBA ANNUAL MEETING & CONFERENCE

Exhibitor & Sponsor Program

It is that time of year again and we are now accepting exhibitor and sponsor registrations for our 2018 Annual Meeting and Conference. This all-day program will be held on Monday, November 5, 2018 at the Four Points by Sheraton Hotel on Route 1 in Norwood.

In the enclosed brochure, you will find information on exhibiting and sponsoring, including rates, benefits, registration forms and more.

REBA Conferences draw upwards of 700 attendees and 50 exhibitors, as well as a variety of sponsors. Take advantage of this unique opportunity to showcase your company to a specific market of qualified prospects.

Registration Deadline

~ October 25 ~

Deadline to Register as a Conference Exhibitor/ Sponsor
Space is limited...register today!

Syllabus Ads Deadline

~ October 12 ~

Deadline for eighth-page sponsor ads and quarter-page exhibitor ads to be printed in the Conference Syllabus

Advertise in REBA News

For more information, contact:
Scott Ziegler, Advertising Director
Massachusetts Lawyers Weekly
scott.ziegler@lawyersweekly.com
617.218.8211

Questions?

For questions, call Geneva McLemore at 617.854.7555 or email her at mclemore@reba.net.
For more information, visit us online at www.reba.net.



Four Points by Sheraton
1125 Boston-Providence Turnpike
Norwood, Massachusetts

November

5

7:30 AM - 2:45 PM

EXHIBITOR PACKAGES

- ★ Standard Exhibitor Package..... \$ 775
- ★ Exhibitor Package for *REBA News* Advertisers..... \$ 575
- ★ Exhibitor Package for REBA Affinity Partners..... \$ 375
- ★ Exhibitor Package for First-time Exhibitors..... \$ 375

All Exhibitor Packages will include the following...

- Six-foot table with linen, two chairs, staff name-tags and free Wi-Fi
- Eighth-page black & white ad (3.5" W x 2" H) printed in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company information and booth location listed on registration handouts
- Mailing list of conference attendees, available electronically and in hard copy
- REBA e-news announcements promoting your company to REBA's 2,000+ members
- Exposure to up to 700 real estate and business professionals on the day of the event
- Exhibitor's marketing materials displayed on a table at conference registration

★ **Standard Exhibitor Package**

\$ 775

- This package includes all of the standard exhibitor benefits listed above.

★ **Exhibitor Package for *REBA News* Advertisers**

\$ 575

- This package includes all of the standard exhibitor benefits listed above.
- To qualify for this discounted rate, the exhibiting company must be a current *REBA News* advertiser. For more information, contact Scott Ziegler at *Massachusetts Lawyers Weekly* at scott.ziegler@lawyersweekly.com or at (617) 218-8211.

★ **Exhibitor Package for REBA Affinity Partners**

\$ 375

- This package includes all of the standard exhibitor benefits listed above.
- To qualify for this discounted rate, the exhibiting company must be a current and contracted REBA affinity partner. For more information on becoming an Affinity Partner, please contact Geneva McLemore at mclemore@reba.net.

★ **Exhibitor Package for First-time Exhibitors**

\$ 375

- This package includes all of the standard exhibitor benefits listed above.
- To qualify for this discounted rate, the exhibiting company must be a new/first-time exhibitor at REBA's semi-annual conferences.

In order to guarantee reservation, registration and payment must be received by October 25th

SPONSORSHIP PACKAGES

★ Breakout Room.....	\$1,500	★ Brochure.....	\$3,000
★ Break Area/Lounge.....	\$1,750	★ Luncheon.....	\$3,500
★ Registration Area.....	\$2,000	★ Lanyards.....	\$4,000
★ Gift to Attendees.....	\$2,500	★ Syllabus.....	\$4,000
		★ Tote-Bags.....	\$4,500

All Sponsor Packages will include the following...

- Exhibitor table, plus all of the standard benefits listed at the top of page two
- Eighth-page (3.5" W x 2" H) black & white ad printed in the conference syllabus
- Quarter-page (3.5" W x 4" H) black & white ad printed in the conference syllabus
- Mailing list of conference attendees, available electronically and in hard copy
- Sponsorship signage displayed in registration area, luncheon and around hotel
- Company logo and information displayed on the REBA web site

★ **Breakout Room Sponsorship** *(multiple available)* **\$ 1,500**

- All standard benefits listed at the top of page three
- 15% off rate for an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (single use)
- Sponsor's marketing materials displayed on a table inside your sponsored breakout room

★ **Break Area/Lounge Sponsorship** *(multiple available)* **\$ 1,750**

- All standard benefits listed at the top of page three
- 50% rate for an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (single use)
- Sponsor's marketing materials displayed at sponsored break area/lounge

★ **Conference Registration Sponsorship** **\$ 2,000**

- All standard benefits listed at the top of page three
- 50% rate on an eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (single use)
- Sponsor's marketing materials displayed at the Conference registration table

★ **Gift to Attendees Sponsorship** *(multiple available)* **\$ 2,500**

- All standard benefits listed at the top of page three
- Customizable gift with your company name and logo, given to every attendee at registration
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (single use)

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SPONSORSHIP PACKAGES

★ Brochure Sponsorship

\$ 3,000

- All standard benefits listed at the top of page three
- Exclusive marketing opportunities in Conference Brochure
- Special “thank-you” recognizing sponsorship in Conference Attendees Brochure
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (single use)

★ Luncheon Sponsorship

\$ 3,500

- All standard benefits listed at the top of page three
- Exclusive marketing opportunities at the seat of every attendee at the luncheon
- Special “thank-you” from the REBA President during the luncheon address
- Quarter-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (two uses)

★ Lanyards Sponsorship

\$ 3,500

- All standard benefits listed at the top of page three
- Customized lanyards with your company name & logo given to attendees at registration
- Full-page, full-color ad on the back, inside cover of every conference syllabus
- Eighth-page, full-color ad in the next edition of *REBA News*
- Two complimentary conference registration passes
- REBA membership mailing list, available electronically (two uses)

★ Syllabus Sponsorship

\$ 4,000

- All standard benefits listed at the top of page three
- Full-page, full-color ad on the back, outside cover of every conference syllabus
- Quarter-page, full-color ad in the next edition of *REBA News*
- Four complimentary conference registration passes
- REBA membership mailing list, available electronically (two uses)
- Sponsor’s marketing materials displayed on a table in the conference registration area

★ Tote Bag Sponsorship

\$ 4,500

- All standard benefits listed at the top of page three
- Customized tote bags with your company name and logo given to every attendee at registration
- Full-page, full-color ad on the front, inside cover of every conference syllabus
- Half-page, full-color ad in the next edition of *REBA News*
- Four complimentary conference registration passes
- REBA membership mailing list, available electronically (two uses)
- Sponsor’s marketing materials displayed on a table in the conference registration area

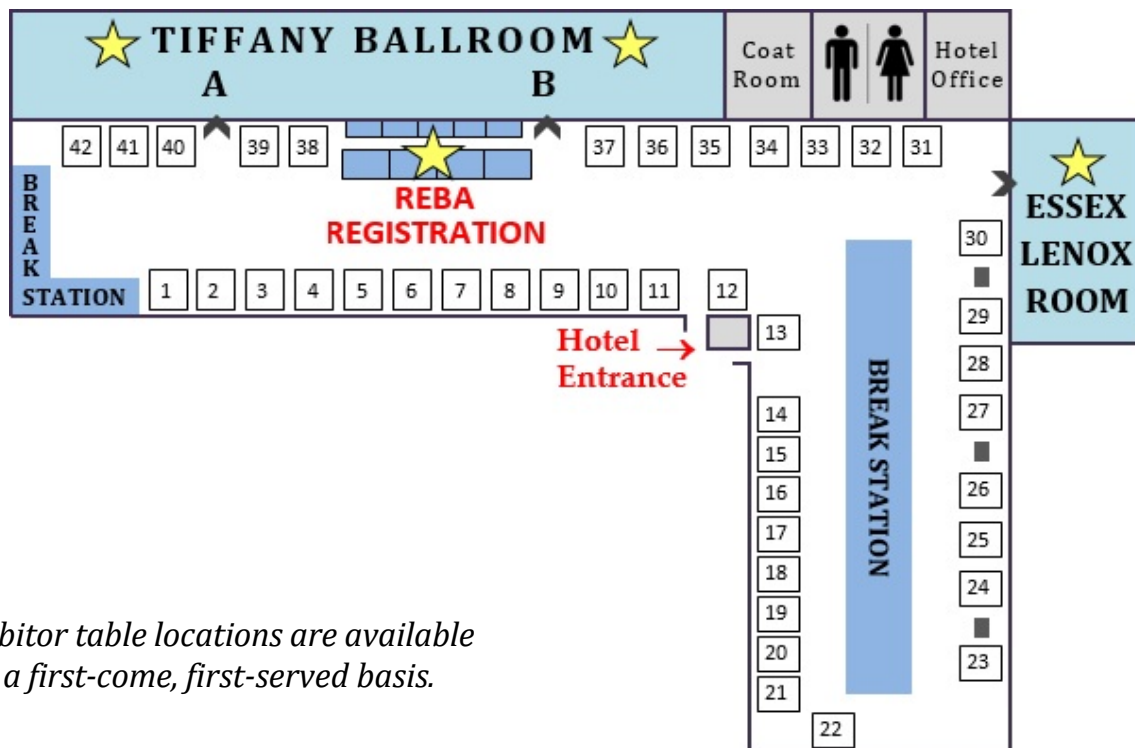
In order to guarantee reservation, registration and payment must be received by October 25^h

GENERAL INFORMATION

- ★ **Cancellation Policy:** Registrations cancelled in writing on or before October 25, 2018 will be honored but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after October 25, 2018, or if an exhibiting company registers but does not attend the event.
- ★ **Affinity Partner Rate:** To qualify for this discounted rate, the exhibiting company must be a current and contracted affinity partner of REBA. For more information on becoming an Affinity Partner, please contact Geneva McLemore at mclemore@reba.net.
- ★ **First-Time Vendor Rate:** To qualify for this discounted rate, the exhibiting company must be a new/first-time exhibitor of the Real Estate Bar Association's Conferences. For more information on this rate, please contact Geneva McLemore at mclemore@reba.net.
- ★ **Vendor Boxed Lunch:** Available for \$20 per person and must be pre-ordered; includes breakfast items and snacks available throughout day at break stations, as well as a boxed lunch, with your choice of a roast beef, turkey or grilled eggplant, tomatoes and mozzarella sandwich. All boxed lunches include deli chips, whole fresh fruit and a freshly baked cookie. Beverages are provided at the break stations.
- ★ **Exhibitor/Sponsor Table Set-up:** All exhibitors and sponsors will be equipped with a six-foot table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.
- ★ **Raffle Prize (optional):** Exhibitors are welcome to offer a raffle prize to help drive traffic to their table. Participating companies are responsible for all raffle prizes and for the selection of the winner at the time of drawing. REBA Foundation and the hotel are not responsible for any lost or stolen items.

★ Exhibitor Table Location ★

Using the floor plan below, please indicate on the enclosed Exhibitor Registration Form your top three* exhibitor table location preferences.



**Exhibitor table locations are available on a first-come, first-served basis.*

2018 REBA Annual Meeting & Conference
Monday, November 5, 2018 ♦ Four Points Sheraton in Norwood

EXHIBITOR REGISTRATION

CONTACT INFORMATION

Company Name as appears in print: _____
 Primary service or product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

SPONSORSHIP PACKAGES

	Rates:	Total:
Standard Exhibitor Package	\$ 775 per table	_____
Exhibitor Package with a Lawyers Weekly Advertising Discount	\$ 575 per table	_____
Exhibitor Package for REBA Affinity Partners	\$ 375 per table	_____
Exhibitor Package for First-Time Vendors	\$ 375 per table	_____
Electricity will be provided to exhibitors on an as-needed basis	\$ 15 per table	_____
Boxed Lunch w/ sandwich, chips, fruit, cookie & drink (<i>Indicate quantities below</i>)	\$ 20 per lunch	_____
___ Roast turkey, lettuce and tomatoes in a white wrap		
___ Black forest ham, cheddar cheese, lettuce and tomato in a white wrap	TOTAL: \$	_____
___ Balsamic grilled vegetables and red pepper hummus in a spinach wrap		

ADDITIONAL INFORMATION

Table Location - Indicate your preferred locations from the exhibitor floor plan on page five: _____
Exhibitor Staff - Include names of all staff members (six max): _____

Competitors - If possible, please try not to locate our table next to: _____

PAYMENT

Please send completed registration and payment to *REBA Foundation, 295 Devonshire Street, Sixth Floor, Boston MA 02110*. Once registration and payment are received, you will receive an email confirmation, which will serve as your receipt. For questions, please contact Geneva McLemore at (617) 854-7555 or at mclemore@reba.net. Tax ID #04-3395832

Credit Card

Card No: _____ Exp: _____
 Signature: _____ Date: _____

Check *Payable to REBA Foundation*

Check No: _____
 Date: _____

REGISTRATION DEADLINES & CANCELLATION POLICIES

Registration and payment in full must be received on or before October 25, 2018 in order to guarantee an exhibitor table at the conference, and to guarantee that your company's name, contact information and eighth-page ad will be printed in the conference syllabus.
Cancellation Policy: Exhibitor and sponsor registrations cancelled in writing on or before October 25, 2018 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after October 25, 2018 or if an exhibiting company registers for the conference but does not attend. REBA reserves the right to cancel any table assignment or sponsorship as needed due to non-payment.

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SPONSOR REGISTRATION

CONTACT INFORMATION

Company Name as appears in print: _____
 Primary service or product: _____
Contact: _____ **Email:** _____
Address: _____ **City State ZIP:** _____
Web site: _____ **Tel:** _____ **Cell:** _____

SPONSORSHIP PACKAGES

	Rates:	Total:
Breakout Room Sponsorship	\$ 1,500 per room	_____
Break Station Area Sponsorship	\$ 1,750 per area	_____
Conference Registration Sponsorship (no longer available)	\$ 2,000	N/A
Conference Gift Sponsorship (no longer available)	\$ 2,500	N/A
Conference Brochure Sponsorship	\$ 3,000	_____
Conference Luncheon Sponsorship	\$ 3,500	_____
Conference Lanyards Sponsorship (no longer available)	\$ 4,000	_____
Conference Syllabus Sponsorship (no longer available)	\$ 4,000	N/A
Conference Tote Bags Sponsorship (no longer available)	\$ 4,500	N/A
Electricity will be provided to exhibitors on an as-needed basis	\$ 15 per table	_____
Boxed Lunch (<i>includes chips, fruit & cookie</i>) - Indicate quantities below:	\$ 20 per lunch	_____
_____ Roast turkey, lettuce and tomatoes in a white wrap		
_____ Black forest ham, cheddar cheese, lettuce and tomato in a white wrap		
_____ Balsamic grilled vegetables and red pepper hummus in a spinach wrap		
	TOTAL: \$	_____

ADDITIONAL INFORMATION

Table Location - Indicate your preferred table locations from the exhibitor floor plan on page five: _____
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Credit Card

Card No: _____ Exp: _____
 Signature: _____ Date: _____

Check Payable to REBA Foundation

Check No: _____
 Date: _____

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Registration and payment in full must be received on or before October 25, 2018 in order to guarantee a sponsorship at the conference, and to guarantee that your company's name, contact information, and eighth and quarter-page ads will be printed in the conference syllabus.
Cancellation Policy: Exhibitor and sponsor registrations cancelled in writing on or before October 25, 2018 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after October 25, 2018 or if an exhibiting company registers for the conference but does not attend. REBA reserves the right to cancel any table assignment or sponsorship as needed due to non-payment.