

2017 REBA SPRING CONFERENCE

May 1, 2017
7:30 a.m. – 2:45 p.m.
Four Points by Sheraton
1125 Providence Tpke
Norwood, Mass.

Exhibitor & Sponsorship Packages



It is that time of year again and we are accepting exhibitor and sponsor registrations for the 2017 REBA Spring Conference!

Our exhibitor and sponsorship program provide a unique opportunity to showcase your company to a specific market of qualified prospects. Each event draws up to 650 attendees, nearly 50 exhibitors and a variety of sponsors.

Below and enclosed in this brochure you will find information on becoming an exhibitor and/or a sponsor at this event, including registration forms, rates, benefits, and more!

To reserve an exhibitor table(s) and/or sponsorship package, simply complete the enclosed registration form and return it to REBA Foundation, Inc. with the appropriate payment by April 20, 2017.

EXHIBITOR OPPORTUNITIES

EXHIBITOR PACKAGES

- **Standard Exhibitor Package** (6' Table) **\$ 750 per table**
- **Exhibitor Package with Advertising Discount*** (6' Table) **\$ 500 per table**
- **Exhibitor Package for Affinity Partners**** (6' Table) **\$ 350 per table**
- **Exhibitor Package for First-Time Vendor***** (6' Table) **\$ 350 per table**
- **Exhibitor Box Lunch** (see registration form for details) **\$ 15 per lunch**

***See general information or registration form for details on the above items.

☆ ALL EXHIBITORS WILL RECEIVE THE FOLLOWING:

- Six-foot exhibitor table (includes Wi-Fi, electricity, table linen, skirt, two chairs & staff name-tags)
- Eighth-page ad (3.5" W x 2" H) in the conference syllabus
- Company name and contact information printed in the conference syllabus
- Company name, contact information & booth location listed on registration handouts
- REBA e-news announcement promoting your company to all 2,500 REBA Members
- Mailing list of conference attendees, available electronically and in hard copy
- Exposure to up to 650 real estate and business professionals on the day of the event
- Opportunity to market to all REBA members in *REBA News* (five editions per year)

REGISTRATION DEADLINES

Feb. 10: Deadline to have your company's name printed in the conference brochure

Apr. 7: Deadline to have your company's name & contact information, as well as eighth-page ad and/or quarter-page ad printed in the conference syllabus

Apr. 20: Deadline to register for an exhibitor table and/or sponsorship at the Conference

Please note that registrations and payment in full must be received on or before the dates listed above in order to receive these benefits.

ADVERTISING IN REBA NEWS

For information on placing an ad in REBA News, please contact Scott Ziegler at Lawyers Weekly at scott.ziegler@lawyersweekly.com or at (617) 218-8211.

CONTACT INFORMATION

REBA Foundation, Inc.
295 Devonshire Street, Floor 6
Boston, MA 02110
Tel: (617) 854-7555
admin@reba.net
www.reba.net

For more information, visit www.reba.net. We look forward to seeing you on May 1st!

CONFERENCE REGISTRATIONS ENCLOSED

SPONSORSHIP OPPORTUNITIES

SPONSORSHIP PACKAGES:

• Breakout Session Room	6 available	\$1,250 per room
• Break Station Area	2 available	\$1,500 per area
• Conference Registration Area	1 available	\$1,500
• Conference Gifts at Registration	2 available	\$2,500 per gift
• Conference Brochure	1 available	\$3,000
• Conference Luncheon	1 available	\$3,500
• Conference Lanyards	1 available	\$3,500
• Conference Syllabus	1 available	\$4,000
• Conference Tote-Bags	1 available	\$4,500



☆ ALL SPONSORS WILL RECEIVE THE FOLLOWING:

- Complimentary exhibitor table for your company to market to event attendees
- Eighth-page ad (3.5" W x 2" H) in the conference syllabus
- Quarter-page ad (3.5" W x 4" H) in the conference syllabus
- Mailing list of conference attendees, available electronically and in hard copy
- Designation of your sponsorship on signage throughout the registration area and hotel
- Your company's logo with a link to your company's Web site displayed on the REBA Web site homepage for a month
- Recognition of sponsorship in luncheon agenda, syllabus, signage, marketing materials and President's luncheon address

Note: The general benefits listed above are included with each sponsorship package, along with the exhibitor benefits. Each package also includes additional benefits specific to that sponsorship list below each individual sponsorship item.

Breakout Session Room Sponsorship - Six Available \$1,250 per room

☆ In addition to the items listed in the standard package, the Breakout Session Room sponsors will also receive the following:

- 15% off rate on an eighth-page, full-color ad in the next edition of REBA News
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (one use)
- Display table located inside your sponsored room for your company to market to visitors

Break Station Area Sponsorship - Two Available \$1,500 per area

☆ In addition to the items listed in the standard package, the Break Station Area sponsors will also receive the following:

- Half-off rate on an eighth-page, full-color ad in the next edition of REBA News
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (one use)
- Display table located next to your sponsored break station where your company can display marketing materials

Registration Area Sponsorship - One Available \$1,500

☆ In addition to the items listed in the standard package, the Registration Area sponsor will also receive the following:

- Half-off rate on an eighth-page, full-color ad in the next edition of REBA News
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (one use)
- Display table located in the conference registration area where your company can display marketing materials

Conference Gift Sponsorship - Two Available \$2,500 per gift

☆ In addition to the items listed in the standard package, the Conference Gift sponsor will also receive the following:

- Customized gift displaying your company name and logo given to every attendee at registration
- Eighth-page, full-color ad in the next edition of REBA News
- Two complimentary conference registration passes
- REBA Membership mailing list, available electronically (one use)
- Display table located in the conference registration area where your company can display marketing materials

SPONSORSHIP OPPORTUNITIES

Brochure Sponsorship - One Available \$3,000

☆In addition to the items listed in the standard package, the Conference Brochure sponsor will also receive the following:

- Exclusive marketing opportunities in Conference Attendees Brochure
- Special *"thank-you"* recognizing sponsorship in Conference Attendees Brochure
- Eighth-page, full-color ad in the next edition of REBA News
- Two *complimentary* conference registration passes
- REBA Membership mailing list, available electronically (*one use*)
- Display table located in the conference registration area where your company can display marketing materials

Luncheon Sponsorship - One Available \$3,500

☆In addition to the items listed in the standard package, the Conference Luncheon sponsor will also receive the following:

- Exclusive marketing opportunities at the seat of every attendee at the luncheon
- Special *"thank-you"* from the REBA President during the luncheon address
- Quarter-page, full-color ad in the next edition of REBA News
- Two *complimentary* conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

Lanyards Sponsorship - One Available \$3,500

☆In addition to the items listed in the standard package, the Conference Lanyards sponsor will also receive the following:

- Customized lanyards with your company name & logo given to attendees at registration
- Full-page, full-color ad on the back, inside cover of every conference syllabus
- Eighth-page, full-color ad in the next edition of REBA News
- Two *complimentary* conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

Syllabus Sponsorship - One Available \$4,000

☆In addition to the items listed in the standard package, the Conference Syllabus sponsor will also receive the following:

- Full-page, full-color ad on the back, outside cover of every conference syllabus
- Quarter-page, full-color ad in the next edition of REBA News
- Four *complimentary* conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

Tote-Bag Sponsorship - One Available \$4,500

☆In addition to the items listed in the standard package, the Conference Tote-Bags sponsor will also receive the following:

- Customized tote bags displaying your company name and logo given to every attendee at registration
- Full-page, full-color ad on the front, inside cover of every conference syllabus
- Half-page, full-color ad in the next edition of REBA News
- Four *complimentary* conference registration passes
- REBA Membership mailing list, available electronically (*two uses*)
- Display table located in the conference registration area where your company can display marketing materials

Raffle Prize (Optional)

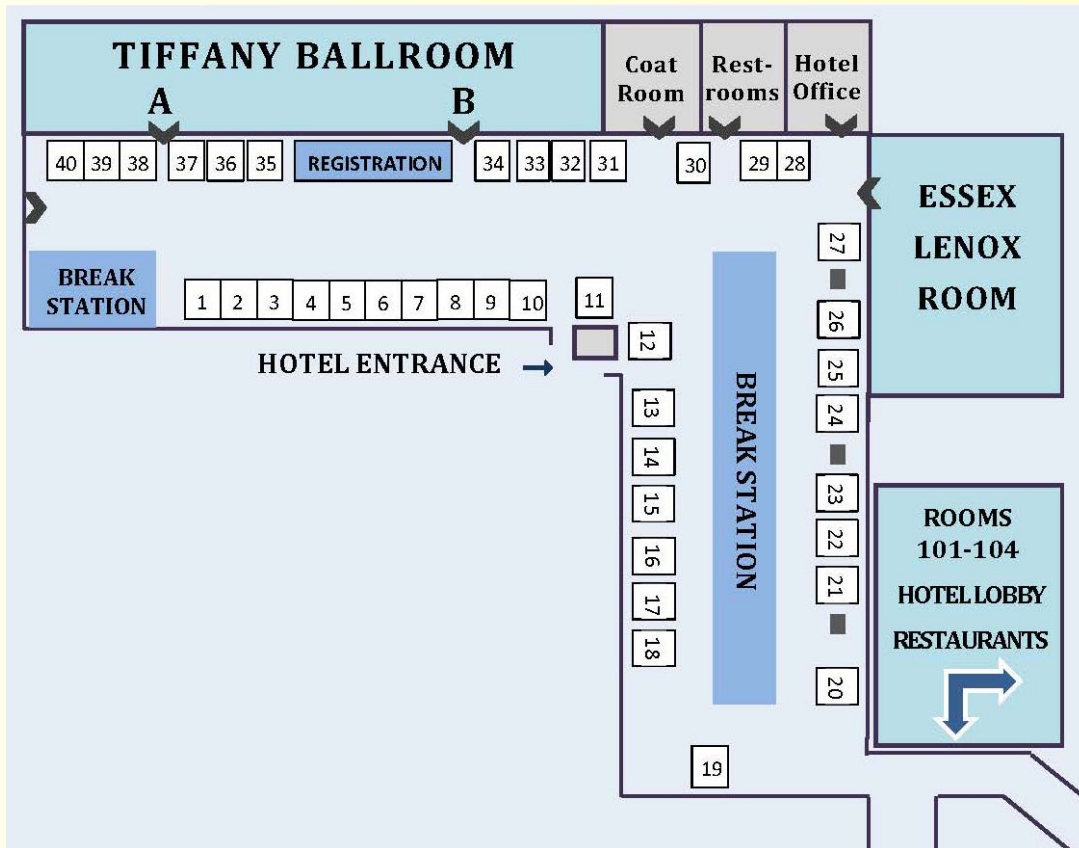
Exhibitors/sponsors are welcome and encouraged to offer a raffle prize in order to increase and drive traffic to your table. Prizes are to be kept at your table and raffled individually by you, where you will select the winner and time of raffle drawing. REBA Foundation and the hotel are not responsible for any lost or stolen items.

REGISTER ONLINE AT WWW.REBA.NET

GENERAL INFORMATION

Exhibitor Table Locations

Indicate your top three table location preferences on the enclosed registration form. See floor plan below. Locations are available on a first-come, first-served basis and once payment is received.



GENERAL INFORMATION

Registration: Complete and return the enclosed registration form with the appropriate fee no later than 4/20/17 in order to guarantee an exhibitor or sponsor reservation at the conference. Additional registration deadlines can be found on the bottom of the registration form.

Cancellation Policy: Exhibitor *and/or* sponsor registrations cancelled in writing on or before 4/27/17 will be honored but charged a \$50 processing fee. Refunds will not be honored if cancellations are received after 4/27/17, or if a company registers but does not attend the event.

MLW Advertising Discount Rate: To qualify for this discounted rate, the exhibiting company must be a current MLW advertiser. For more information on how to qualify for this discounted rate, contact Scott Ziegler at Massachusetts Lawyers Weekly at scott.ziegler@lawyersweekly.com or at (617) 218-8211.

Affinity Partner Rate: To qualify for this discounted rate, the exhibiting company must be a current and contracted affinity partner of REBA. For more information on becoming an Affinity Partner, please contact us at membership@reba.net.

First-Time Vendor Rate: To qualify for this discounted rate, the exhibiting company must be a new/first-time exhibiting company of the Real Estate Bar Association's Conferences. For more information on this rate, please contact us at admin@reba.net.

Exhibitor/Sponsor Boxed Lunch: Must be pre-order and are available for \$15 per person. Breakfast & Lunch Breakfast includes breakfast items and snacks available throughout day at break stations. Boxed lunches include a turkey, ham or grilled vegetable wrap, with pasta salad, chips and cookie. Beverages are provided at the break stations.

Exhibitor/Sponsor Table Set-up: All exhibitors and sponsors will be equipped with a 6' table, table linen and skirt (you are also welcome to bring your own if preferred), two chairs and staff name-tags. You are welcome to bring stands, tripods, etc. to display banners and signs. The Hotel does not allow taping, gluing, stapling, tacking or affixing of any kind without prior approval.

Raffle Prize: We encourage exhibitors/sponsors to offer a raffle prize at their table to increase and drive traffic to your table. Prizes are to be kept at your table and raffled individually by you, where you will select the winner and time of raffle drawing.

2017 REBA SPRING CONFERENCE

Monday, May 1, 2017

7:30 AM – 2:45 PM

Four Points by Sheraton, Norwood, MA

SPONSORSHIP REGISTRATION FORM

SPONSOR CONTACT INFORMATION

Company Name as appears in print: _____

Primary Service or Product: _____

Contact: _____ Email: _____

Address 1: _____ City/St/Zip: _____

Web site: _____ Tel: _____ Fax: _____

SPONSORSHIP PACKAGES

Qty:	Descriptions:	Rate:	Total Due:
	Breakout Session Room	\$ 1,250 per room	
	Break Station Area	\$ 1,500 per area	
	Conference Registration Area	\$ 1,500	
	Conference Gift	\$ 2,500 per gift	
	Conference Brochure	\$ 3,000	
	Conference Luncheon	\$ 3,500	
	Conference Lanyards	\$ 3,500	
	Conference Syllabus	\$ 4,000	
	Conference Tote-Bags	\$ 4,500	
	Sponsor Boxed Lunch ___ Turkey Wrap ___ Ham Wrap ___ Veggie Wrap	\$ 15 per lunch	

***No longer available**

Total Amount Due: \$ _____

ADDITIONAL INFORMATION

Table Location - Please indicate your preferred table locations from the exhibitor floor plan: _____

Sponsor Staff - Please include names of all staff members (6 max): _____

Competitors - If possible, please try not to locate our table next to: _____

PAYMENT

Please check one of the boxes below to indicate your type of payment. By checking a box below, you agree to pay by check or by credit card and will allow this form to serve as your invoice. You will receive an email confirmation, which will serve as your receipt, once your registration and payment is received in full. Remit payment to: REBA Foundation, Inc. 295 Devonshire St, 6th Fl. Boston, MA 02110, morales@reba.net. Checks payable to: REBA Foundation, Inc. Tax ID No. 04-3395832

Credit Card



Credit Card No: _____

Exp. Date: ____ / ____

Signature: _____

Date: ____ / ____

Check Enclosed

Check No: _____

Date: ____ / ____ / ____

GENERAL INFORMATION

Registration Deadlines: Registrations and payment in full must be received on or before **2/10/17** in order for your company's name to be printed in the conference brochure. Registrations and payment in full must be received on or before **4/7/17** in order for your company's name and contact information, as well as the eighth-page and/or quarter-page ad to be printed in the conference syllabus. **Registrations and payment in full must be received on or before 4/20/17 in order to guarantee a table and/or sponsorship at the conference.** REBA reserves the right to cancel any table assignment or sponsorship as needed due to non-payment. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before 4/27/17 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after 4/27/17 or if a company pre-registers for the conference but does not attend. **Exhibitor/Sponsor Lunches:** Must be pre-ordered for \$15 per person.

2017 REBA SPRING CONFERENCE

Monday, May 1, 2017

7:30 AM – 2:45 PM

Four Points by Sheraton, Norwood, MA

EXHIBITOR REGISTRATION FORM

EXHIBITOR CONTACT INFORMATION

Company Name as appears in print: _____

Primary Service or Product: _____

Contact: _____ Email: _____

Address 1: _____ City/St/Zip: _____

Web site: _____ Tel: _____ Fax: _____

STANDARD EXHIBITOR PACKAGES

Qty:	Description:	Rate:	Total Due:
	Exhibitor Package (6' Table)	\$ 750 per table	
	Exhibitor Package with a MLW Advertising Discount (6' Table)	\$ 500 per table	
	Exhibitor Package for Affinity Partners (6' Table)	\$ 350 per table	
	Exhibitor Package for First-Time Vendors (6' Table)	\$ 350 per table	
	Exhibitor Boxed Lunch ___ Turkey Wrap ___ Ham Wrap ___ Veggie Wrap	\$ 15 per lunch	

Total Amount Due: \$ _____

ADDITIONAL INFORMATION

Table Location - Please indicate your preferred table locations from the exhibitor floor plan: _____

Exhibitor Staff - Please include names of all staff members (6 max): _____

Competitors - If possible, please try not to locate our table next to: _____

PAYMENT

Please check one of the boxes below to indicate your type of payment. By checking a box below, you agree to pay by check or by credit card and will allow this form to serve as your invoice. You will receive an email confirmation, which will serve as your receipt, once your registration and payment is received in full. Remit payment to: REBA Foundation, Inc. 295 Devonshire St, 6th Fl. Boston, MA 02110, morales@reba.net. Checks payable to: REBA Foundation, Inc. Tax ID No. 04-3395832

Credit Card



Credit Card No: _____ Exp. Date: ____ / ____

Signature: _____ Date: ____ / ____

Check Enclosed

Check No: _____

Date: ____ / ____ / ____

GENERAL INFORMATION

Registration Deadlines: Registrations and payment in full must be received on or before **2/10/17** in order for your company's name to be printed in the conference brochure. Registrations and payment in full must be received on or before **4/7/17** in order for your company's name and contact information, as well as the eighth-page and/or quarter-page ad to be printed in the conference syllabus. **Registrations and payment in full must be received on or before 4/20/17 in order to guarantee a table and/or sponsorship at the conference.** REBA reserves the right to cancel any table assignment or sponsorship as needed due to non-payment. **Cancellation Policy:** Exhibitor and sponsor registrations cancelled in writing on or before 4/27/17 will be honored but charged a \$50 processing fee. Refunds will not be honored if written cancellations are received after 4/27/17 or if a company pre-registers for the conference but does not attend. **Exhibitor/Sponsor Lunches:** Must be pre-ordered for \$15 per person.